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Presented by:



## How to Hire and Keep Great Employees...

**Date: Tuesday, February 12th**  
**Time: 12:00—2:00 (lunch included)**  
**Place: MATC Mequon Campus**  
**5555 W. Highland Road, Mequon**

- \* **Hiring Strategies for the new year**
- \* **Integration of new employees**
- \* **Developing a workplace culture**

**Onboarding is about a “person” not a “rules” manual.**

The 1st hour will be led by **Lois Socol**, Instructor, School of Business/Human Resources Program, Milwaukee Area Technical College. Ms. Sokol is a 25 Year veteran of the HR Community. She joined MATC in 2013, and holds an Associate Degree from MATC and a Bachelors and Masters Degree from Concordia University.

### **Followed by a Panel Presentation & Discussion**

**Laura Catherman**—Director, WOW Workforce Development  
**Carol Schneider** — CEO & Founder, SEEK Careers/Staffing  
**Lisa Reid**—Director of Business Development, MATC

**Cost \$20 for Chamber Members—\$25 non-members**

**Register: On-line go to [www.ozaukee.business.org/news.cfm](http://www.ozaukee.business.org/news.cfm)**  
**Kathleen Schilling at 262.238.7730 or [kschilling@co.ozaukee.wi.us](mailto:kschilling@co.ozaukee.wi.us)**  
**RSVP on or before February 6th**

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