



Express

May 2014

Ozaukee Economic Development 2014 Outreach Event



Todd Luft, President

Ozaukee Economic Development hosted its seventh Annual Outreach Event on Wednesday, April 30th at the Watermark at Shully's in Thiensville. The event is one of the top networking events in the County. Over 200 Business and Government representatives came to enjoy delicious hors d'ouvres and hear our keynote speaker, Joe Bartolotta.

The event started with networking between the government and business executives. 17 booths from area business sponsors allowed the attendees to see what County businesses have to offer as well as win door prizes which included gift certificates from area businesses and restaurants.

Todd Luft, President of Ozaukee Economic Development welcomed the attendees and introduced Kathleen Cady Schilling Executive Director of OED. She then gave a brief summary of OED's 2013/2014 activities and accomplishments.



Kathleen Schilling
Executive Director

Steve Schowalter, Port Washington State Bank's President and Presenting Sponsor of the Outreach Event spoke on their long history. The Bank is celebrating being in business for 115 years this year and their strong community support. Many of the local communities, Grafton, Port Washington, Cedarburg, offer local low interest loan programs sponsored by PWSB. Steve then introduced our keynote speaker, Joe Bartolotta.



Steve Schowalter
President, PWSB

Joe Bartolotta is the President of the Bartolotta Restaurant Group. The Group owns or manages 14 restaurants in the Milwaukee Region. Mr. Bartolotta spoke about how he began his business with his first restaurant, Ristorante Bartolotta with his brother and through the assistance of local mentors, he was able to create his restaurant group. He then went on to explain the key tenants of how they do business, highlighting quality workforce, customer service, excellent products and the profit element. Lastly, he spoke of his future enterprises and some of the challenges facing the hospitality business in 2014 and beyond.

Ozaukee Economic Development thanks all of our 2014 Outreach Sponsors. Watch for information on next year's event, so that you can be part of this great Business Event.



Joe Bartolotta, President
Bartolotta
Restaurants

OED thanks all of the 2014 Outreach Sponsors



Presenting Sponsor: Port Washington State Bank

Media Sponsor: The Business Journal

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Silver Level Sponsors: Associated Bank, Concordia University, Grafton Area Chamber of Commerce, Modern Equipment, Newman Chevrolet, Phillips Borowski s.c., Reinhart Boerner Van Dueren s.c., Wisconsin Housing & Economic Development Authority

Nominations open for County Business of the Year...

Ozaukee Economic Development is excited to announce that nominations are now open for the County Business/Businesses of the Year. This program looks to highlight area growing businesses. The award focuses on three areas—job growth, revenue or profit growth and community involvement.

Businesses can self-nominate or can be nominated by an outside party. The Awards will be presented at the OED Fall Business of the Year/Economic Forecast.

Applications are available now and are due on or before **June 18, 2014**.

The applications will be reviewed by OED's business recognition committee.

Last year's recipients were KAPCO, Inc for large business and From Scratch Catering for small business of the year.

For more information on the program or to get an application, contact Kathleen Schilling at kschilling@co.ozaukee.wi.us or 262-238-7730

L.O.N.G.

Leaders for Ozaukee's Next Generation

The 2014-15 L.O.N.G. Program registration is now open. This is a nine-session leadership development program designed to build the leadership skills of professionals who live or work in Ozaukee County.

Participants meet once a month at different locations throughout the County to learn about key aspects of community leadership. Each session lasts three hours and includes networking and a meal.

Leadership topics include:

- Effective communication
- Presentation and public speaking
- Emotional intelligence
- Diversity training
- Community partnerships
- Community involvement

Throughout the program, participants also work collaboratively on a community based project.

At the conclusion of the Program, participants receive a University of Wisconsin School of Continuing Education Leadership Professional Certificate.

Contact: Kathleen Schilling at 262-238-7730 or kschilling@co.ozaukee.wi.us for additional information.



More Outreach Pictures

