



Todd Luft
President



OZAUKEE ECONOMIC DEVELOPMENT

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Kathleen Schilling
Executive Director

OED advances the business prosperity of Ozaukee County collaborating with community regional and business partners ensuring a growing and diversified economy.

Business of the Year & Economic Forecast Breakfast



Shully's Cuisine & Events

L—R: Karl Hertz, Van Mobley, Scott & Beth Shully, Dianne Robertson

OED held its second Annual Business of the Year/Economic Forecast breakfast on September 24th at the Ozaukee Pavilion. 250 guests attended to honor three local businesses for their growth in employment, profits and community support. This year's honorees were Ansay and Associates, large business of the year, Johnson Level, mid-size business of the year and Shully's Cuisine and Events for small business of the year. All highlight the amazing businesses Ozaukee County is fortunate to have within their borders.

Todd Luft, OED President welcomed the attendees and thanked them for attending the breakfast.



Johnson Level

L-R: Paul Buzzell, Dan Abendroth

Roger Kirgues, OED Business Development Chair presented the small business award to **Scott and Beth Shully**. They spoke of their long term commitment to the area, quality ingredients and their staff.

Jim Kacmarcik, President of KAPCO Inc., presented the mid-size business award to **Paul Buzzell** of Johnson Level. Paul spoke of Johnson's commitment to their product, their opening of new markets and community involvement.



Ansay & Associates

L-R Vince Cameranesi, Mile Ansay

Vince Cameranesi, President of Partnership Bank, presented the large-size business of the year award to **Mike Ansay** from Ansay and Associates. Mike spoke of the firm's long-time commitment to Ozaukee County, the company's exciting new growth and its family of employees.

Following the awards, the meeting turned to the Economic Forecast Forum. The panel was moderated by **Dr. David Borst**, Dean of the School of Business and Legal Studies at Concordia University. Panelists were **Michael Weil** from Next Generation Wealth, **Bill Morse** from Ziegler Wealth Management and **Sara Walker** from Associated Bank. The panelists discussed issues on immigration, the minimum wage and the regional arena debate and how these issues affect Ozaukee County.



Economic Forecast Panel

L-R: Michael Weil, Sara Walker, Dr. David Borst, Bill Morse

Again, we congratulate the 2014 Businesses of the Year, Ansay and Associates, Johnson Level and Shully's Cuisine and Events.

Thanks to KAPCO and Partnership Bank co-sponsors of the event.

Manufacturing and Career Fair

OED is partnering with the W-O-W Workforce Development Board to hold its seventh annual Manufacturing and Career Fair.

The career fair brings local manufacturers into area high schools to talk directly with the students about manufacturing as a career option.

Businesses highlight career paths within the industry and their business specifically. They inform the students about training and educational requirements for specific jobs. This year's program will be held at Homestead High School in Mequon.

The program, which is a half-day event will be held on March 2015. Look for more information to come on this event.

SAVE THE DATE

2015 Outreach Event

April 29, 2015

OED's Annual Outreach event will be held on Wednesday, April 29th at Shully's Cuisine and Events.

Columbia St. Mary's is this year's presenting sponsor.

The program will focus on entrepreneurship and start-up financing. Tom Shannon, President of Brightstar Wisconsin will speak on his past efforts with start-ups and the state of entrepreneurship and start-up financing within Wisconsin. This event hosts over 225 attendees for networking and its educational program.

For more information on this program or becoming a table sponsor, contact Kathleen Schilling at 262.238.7730 or kschilling@co.ozaukee.wi.us

Looking for a new position? Want something flexible? OED is hiring...

OED is looking for a part-time employee to fill the new position of Marketing and Business Coordinator. This position is 15-20 hours a week and flexible to fit your schedule. We are looking for someone with skills in marketing, communication and organization. For more information, contact Kathleen Schilling at 262.238.7730 or kschilling@co.ozaukee.wi.us

Export Education Seminar

OED Partnered with the Ozaukee County Chambers of Commerce and Aurora Hospital to offer an Exporting Education Seminar. The program was held on November 20th at the Aurora Medical Center in Grafton. The program was designed to assist companies' access available resources to either begin exporting or expand their current exporting plan.

Bill Burnett, from Milwaukee7 explained the region's new Global initiative and the plans to try to increase exports in the region. Additionally, he explained the reasons businesses should consider exporting; i.e. increased markets or customers, different economic cycles and increased product life cycles.

Roxanne Baumann, from the Wisconsin Manufacturing Extension Partnership highlighted the WMEP Export Tech Program. The program, which is being offered in Port Washington in 2015, provides a "boot camp" for executives to enter or expand their exporting. The program runs one day per month over three months and ends with a solid plan of action to increase sales.

Koreen Grube, US Department of Commerce's US Commercial Service then followed with a presentation of their resources available. These include offices throughout the world to assist businesses connect to foreign distributors and sales representatives, trade counseling helping businesses understand the requirements for the foreign country, market information and matchmaking programs, that will set up businesses with a liaison in the country and establish meetings with trusted US partners.

Brad Schneider, from the Wisconsin Economic Development Corporation highlighted key business sectors that are currently exporting from Wisconsin and the state programs available including educational programs, technical consultations and a grant program that can provide up to \$25,000 for businesses entering or expanding their exporting.

Presentations available at <http://www.ozaukeebusiness.org/Pages/EventsState.html>

Milwaukee7—Meets in Ozaukee County

OED was happy to host the tri-annual Milwaukee7 (M7) Regional Council meeting here in Ozaukee County on Tuesday, November 4th. The meeting was held at the Environmental Studies Building at Concordia University in Mequon. M7 is an economic development organization that works to promote the region (Kenosha, Racine, Walworth, Waukesha, Milwaukee, Ozaukee and Washington Counties) to businesses looking to expand or locate within the region. The M7 focuses on working with businesses from out of state or out of the country. OED works directly with the M7 to expand our reach. OED focuses more on local or regional businesses who look to expand within Ozaukee County. Working with M7 allows us to promote the county to the M7 leads.

The M7 regional council is made up of business and government leaders from throughout the region. The council meetings rotate between the seven counties. This council meeting focused on the different M7 regional efforts. The meeting was opened by M7 co-chair Gale Klappa, President of We Energies. The Council was welcomed to Ozaukee County by Dr. Patrick Ferry, President of Concordia University and Lee Schlenvogt, Ozaukee County Board Chairman.

Gale Klappa, then spoke of the M7 accomplishments, highlighting their 54 project wins since 2005, and their 47 current active projects. He also spoke on their continuing work with BizStarts, which is helping over 100 businesses this year, 14 of which are in Ozaukee County. Mr. Klappa, then welcomed **Mary Isbister**, Co-chair of the M7 Next Generation Manufacturing Council and President of GenMet. Ms. Isbister spoke of the new IMCP designation, which highlights the Milwaukee region as one of 12 designated manufacturing communities in the US. This designation will bring the region preferential consideration of a variety of federal sources. The organization is working with the regional clusters to apply for future grants.

John Daniels, M7 co-chair and Chair Emeritus of Quarles and Brady, then highlighted the region's clusters. **Alan Perlstein**, Executive Director of the Mid-West Energy Resource Consortium (M-WERC) explained that there were over 200 firms in the local economy working in the energy, power and controls field, with over 19,000 employees. M-WERC's accomplishments include funding seven research projects, tackling workforce development issues within the field and is working on establishing an Energy Innovation Center. M-WERC continues to work to combine the power of the State's top engineering universities with power of the industry and the training know-how of the region's technical colleges.

Shelley Jurewicz, Executive Director from FaB Milwaukee, then spoke of Fab's accomplishments. FaB Milwaukee is an industry cluster organization focused on the Food and Beverage Industry in the region. There are over 300 firms working in this industry in the region with over 14,000 employees. FaB has 132 members and is working to build an eco-system of support for the Food and Beverage Industry, through talent, innovation and business assistance. FaB is working with the Milwaukee Area Technical College on creating a new Food Maker School and FaB Center for Excellence, which is projected to open in 2016.

Dean Amhaus, Executive Director of the Water Council, spoke of its efforts at leading the water industry within the region. He highlighted the new Global Water Center in Milwaukee that has 32 tenants and 186 jobs focused on the water industry. The Water Council is working to accelerate water start-ups through training and investments and has received a \$500,000 Innovation grant from the Small Business Administration. The Water Council continues to work with local universities and businesses to promote the Milwaukee Region as the FreshCoast.



Gale Klappa



Dr. Patrick
Ferry



Lee Schlenvogt



Mary
Isbister



Shelley
Jurewicz



John
Daniels



Dean Amhaus

New Faces at OED



H. Ben Levy
LEVY & LEVY sc

Attorney Ben Levy, graduated from Arizona State University and received his law degree from Marquette University. Levy is a member of the State Bar of Wisconsin and past president of the Ozaukee County Bar Association. He was recognized by the *Business Journal* as one of Milwaukee's *Forty under 40* business and community leaders. In addition to his law practice, Ben is involved in many community activities. Past President of the Cedarburg Chamber of Commerce, President of Forward Cedarburg, he has been a volunteer in the Junior Achievement program and coached youth basketball for years and served on the Community Scholarship Endowment Board. Currently, he is a member of the Ozaukee Family Services Board, and Cedarburg Grafton Rotary Club.



Dean Renniecke
KAPCO Metal

Dean Renniecke attended Homestead in Mequon where he played basketball, baseball and track. He received a scholarship to play baseball at the University of Wisconsin and majored in communications. After his junior year he was drafted by the Los Angeles Dodgers organization where he spent seven years as a pitcher and coach in their minor league system. After several surgeries, he retired and came back to the Milwaukee area. He joined the Milwaukee Brewers front office and spent 15 years with the organization. In 2011, he accepted a position as Vice President of Marketing for KAPCO, Inc., which includes a Metal Stamping and Fabrication company, a coatings company, the Lakeshore Chinooks baseball team, K-Nation Entertainment and the Hometown Heroes Foundation



Gretchen Jameson
Concordia University

Gretchen Jameson graduated from Concordia University Nebraska and received her Master's degree in public relations from Webster University. She has invested her career leading strategy, communications and branding for non profit organizations. Following five years as a high school educator, Gretchen became the Associate Director for Youth Ministry Office of the Lutheran Church Missouri Synod. She then joined the Concordia Publishing House as Director of Public Relations and Corporate Communications. In 2010 she launched her own public relations consultancy, purePR. purePr served nonprofit and for-profit organizations impacting communities. Gretchen was recruited as the Vice President for University Strategy, Culture and External Relations at Concordia University in 2014. At Concordia, her work focuses on the vision achievement at both Universities in Mequon and Ann Arbor MI.



Darrell Hofland
Village of Grafton

Darrell Hofland is the Village Administrator for the Village of Grafton, a position that he has held for 24 years. Previous municipal positions include the City of Appleton and the Village of Little Chute. Mr. Hofland received his Masters of Public Administration from the American University in Washington D.C. and served in various other public service positions including three federal agencies and a U.S. Senate office. He is proud to be in the charter group of 31 managers who obtained Credentialed Manager Status by International City/County Management Association as well as being the first recipient of the Meritorious Service Award from Wisconsin City/County Management Association. This past July, Grafton received its 23rd Government Finance Association's Distinguished Budget Presentation Award, the longest consecutive recognition for a municipal government in the State of Wisconsin.

