



Express

May 2015

Ozaukee Economic Development 2015 Outreach Event



Todd Luft, President
Ozaukee Economic Development



Travis Anderson, President & CEO
Columbia St. Mary's



Kathleen Cady Schilling
Executive Director
Ozaukee Economic Development



Tom Shannon, President
BrightStar

Ozaukee Economic Development hosted its eighth Annual Outreach Event on Wednesday, April 29th at The Watermark at Shully's in Thiensville. The event is one of the top networking events in the County. 190 Business and Government representatives came to enjoy delicious hors d' oeuvres and hear the keynote speaker, Tom Shannon.

Networking between government and business executives kicked off the event as guests mingled among the booths and enjoyed Shully's food. Sponsor booths were set up around the room highlighting businesses and their products.

The program started with a welcome from OED's President, Todd Luft. Our Presenting Sponsor, Columbia St Mary's President and CEO Travis Anderson spoke on their many community programs and new offering of a health care plan— Network Health. Travis also noted the long term support of Columbia St. Mary's to OED. Kathleen Cady Schilling, Executive Director of OED, gave a brief summary of the 2014/2015 activities at OED.

Tom Shannon is President of BrightStar Wisconsin and is considered a "Super Angel" in the area of angel investing. Mr. Shannon began by relating to us some of the stories of the companies he has invested in and the unique products they produce. He then went on to explain the difficulties for businesses in finding angel financing and the limited number of angel investors in Wisconsin. Mr. Shannon then highlighted BrightStar, a new 501©3 that he was instrumental in founding that provides foundations and individuals the opportunity to invest in early stage Wisconsin Technology companies, which helps the state retain both the companies and the talent that would otherwise move out of State.

OED thanks all of our 2015 Outreach Sponsors. Watch for information on next year's event so that you can be part of the Ozaukee Economic Development Business Event.



OED thanks all the 2015 Outreach Sponsors

Presenting Sponsor: Columbia St. Mary's

Media Sponsor: The Business Journal

Gold Level Sponsors: Allen Edmonds, Ansay and Associates, Associated Bank, Aurora Health Care, BMO Harris Bank, Commerce State Bank, Concordia University, Mayer Helminiak Architects, Port Washington State Bank, Seek Careers/Staffing, Spectrum Investment Advisors, Thiensville Business Renaissance Commission, WE Energies, Wisconsin Manufacturing Extension Partnership

Silver Level Sponsors: First Bank Financial Centre, Grafton Area Chamber of Commerce, Johnson Bank, Kohler Credit Union, MATC—North Campus, Newman Chevrolet, Reinhart Boerner Van Deuren s.c., Schenck SC, Vertz Marketing

Nominations Open for OED Business of the Year

Ozaukee Economic Development is accepting nominations for the County Business/Businesses of the year. This program looks to highlight area growing businesses. The award focuses on four areas, job growth, revenue/sales growth, building or site expansions and community involvement.

Businesses can self nominate or may be nominated by an outside party. The Awards will be presented at the OED Fall Business of the Year & Economic Forecast.

Applications are available now and are due on or before **June 12, 2015**.

Applications will be reviewed by OED's business recognition committee.

For more information on the program or to get an application please contact Kathleen Schilling at kschilling@co.ozaukee.wi.us or 262.238.7730.

Using Social Media To Market Your Business

May 19, 2015

MATC Mequon Campus—7:30—9:00 am

Lecture Hall A289—Continental Breakfast Served

Learn which forms of social media are best for your business and how to get the most out of them. If you aren't sure whether your company should be using social media or want to know how to do it better, you need to be here.

Facebook Twitter, LinkedIn, Pinterest...we will cover it all!

Presenters:

Larry Domine, Information Technology MATC

Tim Vertz, Vertz Marketing

Kate Iggen, Stone Manor Bridal

Ruth Lawson, Bartolotta Restaurants

Please RSVP to kculotta@co.ozaukee.wi.us on or before May 15, 2015

Sponsored by: MATC—North Campus, the County Chambers of Commerce and Ozaukee Economic Development

OED, Ozaukee County UW-Extension and the County Chambers of Commerce are interested in learning more about interest in leadership development and other educational programming in the county. Please take a few minutes to complete the following survey so that we can develop programming that best meets the needs of you and your employees. The online survey takes only five minutes of your time to complete. Thank You

The survey is available online at https://uwex.qualtrics.com/SE/?SID=SV_e4jUM3C9QsKrxix

