

# Community Economic Profile



## Population

	Village of Thiensville	Ozaukee County	Wisconsin
Median Age	41.4 years	43.4 years	38.7 years
Male	43.2%	49.0%	49.6%
Female	56.8%	51.0%	50.4%

Source: US Census Bureau, 2009-2013 American Community Survey

## Households

	Village of Thiensville	Ozaukee County	Wisconsin
Total Households	1,365	34,109	2,288,332
Avg. Household Size	2.36	2.51	2.43
Total Families	925	24,285	1,469,143
Avg. Family Size	2.89	3.01	3.00

Source: US Census Bureau, 2009-2013 American Community Survey

### Population Growth (1970-2010)

Year	Village of Thiensville	Ozaukee County	Wisconsin
1970	3,182	54,461	4,417,731
1980	3,341 (5.0%)	66,981 (23.0%)	4,705,767 (6.5%)
1990	3,301 (-1.2%)	72,831 (8.7%)	4,891,769 (4.0%)
2000	3,254 (-1.4%)	82,317 (13.0%)	5,363,675 (9.6%)
2010	3,235 (-0.6%)	86,395 (5.0%)	5,686,986 (6.0%)

Percent population change is shown in parentheses.

Source: US Census Bureau, Decennial Census

## Housing

	Village of Thiensville	Ozaukee County	Wisconsin
Total Housing Units	1,452	36,341	2,626,142
Owner-occupied Units	65.6%	77.8%	68.1%
Median Value	\$218,900	\$250,000	\$167,100
Renter-occupied Units	34.4%	22.2%	31.9%
Median Rent	\$872	\$812	\$759

Source: US Census Bureau, 2009-2013 American Community Survey

## Taxes

2014 Local Property Taxes:

Assessment Ratio .....	1.0545
Net Rate/\$1,000 .....	\$17.51
Equalized Rate/\$1,000 .....	\$18.47

Source: Ozaukee County Treasurer's Office

## Income

	Per Capita Income	Median Household Income
Village of Thiensville	\$35,419	\$57,887
United States	\$28,155	\$53,046
Wisconsin	\$27,523	\$52,413
Ozaukee County	\$42,041	\$75,457

Source: US Census Bureau, 2009-2013 American Community Survey





## Labor Force

	Village of Thiensville	Ozaukee County	Wisconsin
Population 16 and older	2,538	69,209	4,537,877
Population in labor force	64.5%	68.6%	67.9%
Population employed	61.0%	64.6%	62.6%
Population unemployed	3.5%	3.9%	5.3%

Source: US Census Bureau, 2009-2013 American Community Survey

## Major Employers

Employer	Industry Classification
Suburban Motors	Motor Vehicle Dealers
Core Consulting, LLC	Engineering Consulting Firm
US Postal Service	Postal Service
Schmit Ford Corp	New Car Dealer
Shully Catering, Inc.	Caterers
Angelica Mobil	Gasoline Station with Convenience Store
Walgreens	Pharmacy and Drug Store
Tres Jolie Solace	Beauty Salon
Remington's River Inn	Full-Service Restaurant
Prime Minister Family Restaurant	Full-Service Restaurant

Source: Quarterly Census of Employment and Wages (Q4 2011)

## Business Incentives

The Village of Thiensville offers several incentives to developers and business owners including a low interest rate loan program to encourage business development and revitalization in the Village.

In addition, the Village offers a welcoming environment for new businesses, making the process of business start up quick and easy.

## Employment by Industry

Total primary jobs in the Village of Thiensville	710
Total primary jobs in Ozaukee County	36,081

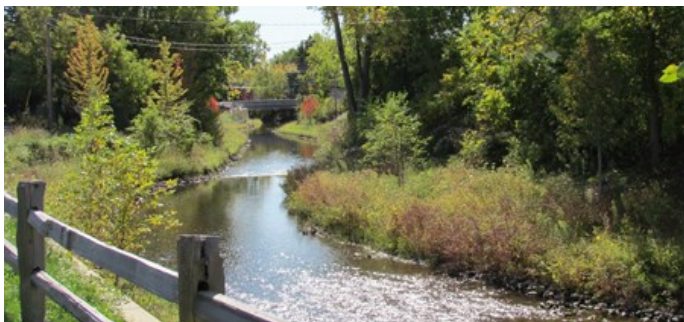
Primary Employment by industry category for workers employed in the Village of Thiensville:

Industry	Number Employed	Percent
Retail Trade	203	28.6%
Administration & Support, Waste Management and Remediation	196	27.6%
Accommodation and Food Services	111	15.6%
Professional, Scientific, and Technical Services	38	5.4%
Other Services (excluding Public Administration)	38	5.4%
Health Care and Social Assistance	35	4.9%
Wholesale Trade	30	4.2%
Public Administration	23	3.2%
Finance and Insurance	13	1.8%
Construction	8	1.1%
Real Estate and Rental and Leasing	6	0.9%
Manufacturing	5	0.7%
Transportation and Warehousing	2	0.3%
Management of Companies and Enterprises	2	0.3%

Source: U.S. Census Bureau, OnTheMap Application, 2011







## Transportation

### Highways

- Interstate Highway 43
- State Highways 57, 167, and 181
- County Highway W

### Public Transit

- Ozaukee County Transit offers Ozaukee County Express bus service along I-43 and Shared-Ride taxi service throughout the county ([www.ozaukeetransit.com](http://www.ozaukeetransit.com)).
- The Milwaukee County Transit System offers bus service to MATC and Concordia University ([www.ridemcts.com](http://www.ridemcts.com)).

### Air

Commercial airline service is available at:

- Milwaukee's General Mitchell International Airport (27 miles south)
- Chicago O'Hare International Airport (95 miles south)

### Rail

Area rail freight service is provided by Canadian National Railway and Union Pacific Railroad. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 18 miles south.

### Water

- Port of Milwaukee (21 miles south)

## Amenities

Thiensville is an attractive, self-governed, one square mile village situated on the Milwaukee River. It is located in the heart of the City of Mequon. The site of many historical buildings, Thiensville is a community rooted in tradition with a vision for the future.

Known as the "mile of smiles," Thiensville is home to about 3,235 residents. It has a predominately small town suburban residential character with a high quality of life.

Thiensville offers an assortment of shops, restaurants, coffee houses and galleries on its main corridor, Main Street and nearby Green Bay avenue just one block east. The Thiensville Business Association organizes events throughout the year such as Ladies Night Out, Business Trick-or-Treat and the annual holiday tree-lighting event.

Thiensville Village Park is located on the Milwaukee River and offers a beautiful setting and facilities. It features a riverwalk to explore and an 800 linear foot nature-like fishway to allow native fish and wildlife passage past the dam.

## Education

Educational Attainment:

	Village of Thiensville	Ozaukee County	Wisconsin
Bachelor's Degree or Higher	42.1%	44.9%	26.8%
High School Degree or Higher	95.8%	96.1%	90.4%

Source: US Census Bureau, 2009-2013 American Community Survey

### School District Performance

The Village of Thiensville is served by the Mequon-Thiensville School District.

School District	Average ACT Score	HS Completion Rate (4 year)
Mequon-Thiensville	26.0	98.7%
Wisconsin	22.2	88.6%

Source: Wisconsin Department of Public Instruction, 2013-2014 School Year (Completion rates for 2014 cohort)

### Colleges, Universities, and Technical Schools

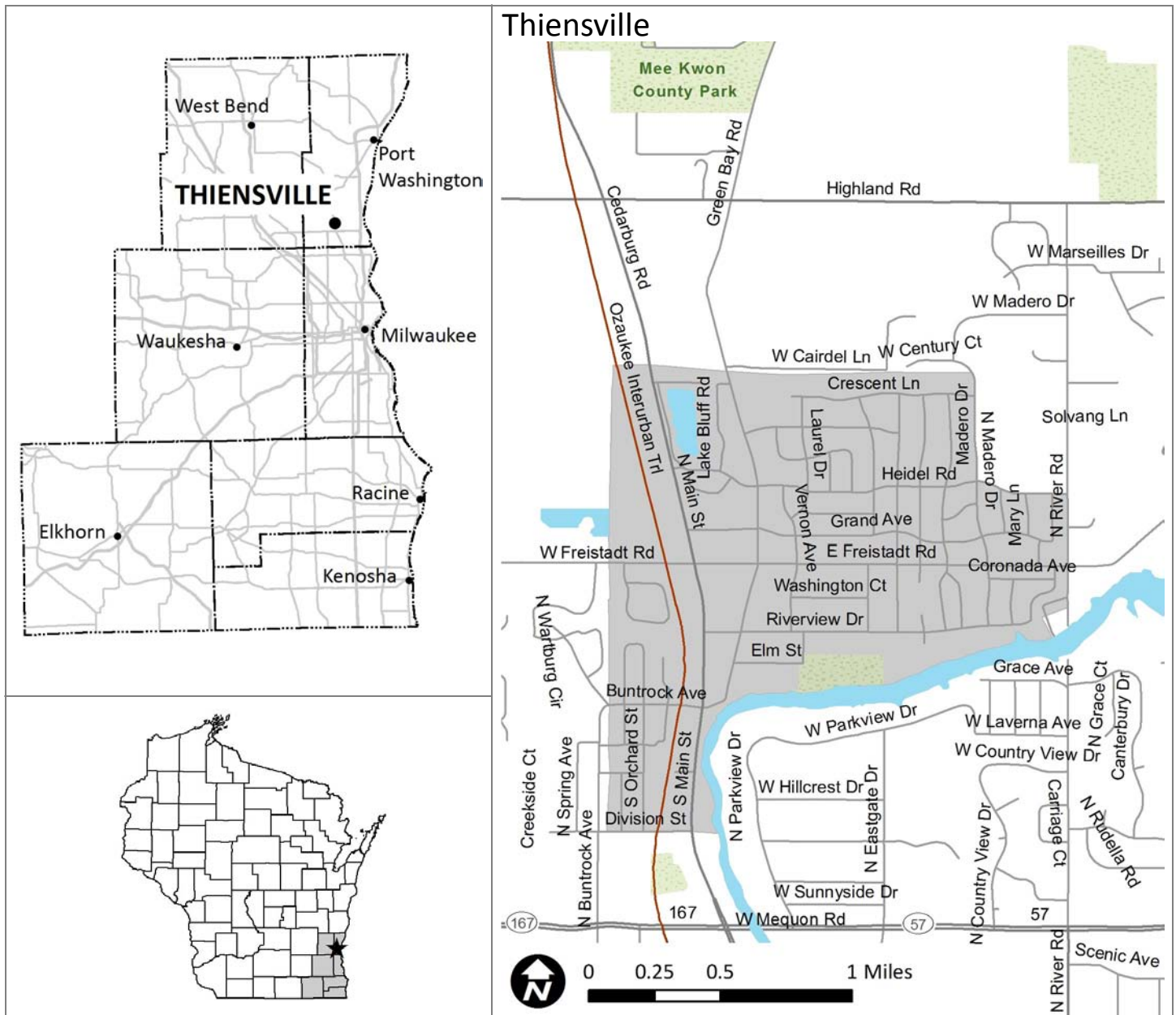
Postsecondary Educational Institutions within 25 miles (1,000 students or more):

- University of Wisconsin-Milwaukee
- Milwaukee Area Technical College
- Marquette University
- Concordia University
- Cardinal Stritch University
- Carroll University
- Milwaukee School of Engineering
- Alverno College
- Mount Mary University
- Medical College of Wisconsin
- Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator

The Thiensville Farmer's Market, organized by the Thiensville Business Association, is held every Tuesday from mid-June to mid-October in Village Park along the Milwaukee River. An average of 3,000 shoppers visit the market each week to purchase fresh produce, flowers, meat, grains, artisanal goods and dairy products and travel through the business community, providing exposure for local businesses.





## Local Contacts

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*Note: Because of sampling variability, some estimates from the US Census Bureau 2009-2013 American Community Survey may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.*

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