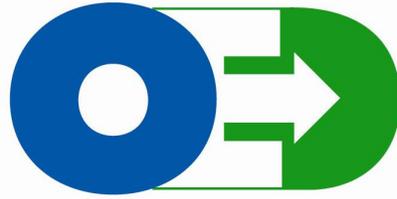




Jim Winistorfer
President



OZAUKEE ECONOMIC DEVELOPMENT

Volume 9 Number 1

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Kathleen Schilling
Executive Director

OED advances the business prosperity of Ozaukee County collaborating with community, regional and business partners ensuring a growing and diversified economy.



**You are invited to attend
Ozaukee Economic Development's
"10th" Annual Outreach Event
Wednesday, April 5th**

**The Watermark at Shully's
Networking 4:30—5:30 Program 5:30—7:30**

**Featured Speaker
Brad Smith, President &
Chief Legal Officer, Microsoft**

The Outreach Event provides an excellent opportunity for business executives throughout Ozaukee County to connect with local and state government in an informal setting. There will be complimentary hors d'oeuvres, a cash bar and a great networking opportunity. The program will provide a brief update on OED activities, followed by our speaker Brad Smith.

Presenting Sponsors



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Kohler Credit Union, MATC—Mequon Campus, Newman Chevrolet, PyraMax Bank
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Please RSVP on or before Wednesday, March 29th—jhill@co.ozaukee.wi.us or 262.238.7730

President's Message...

Growth & Development

As the new President of Ozaukee Economic Development, and on behalf of our Board of Directors and Staff it's my pleasure to welcome you to another edition of our OED Newsletter. Now in its 28th year, OED has been comprised of volunteer Board Members who represent both the public and private sectors of our County. OED has been an active partner in the business community providing business development services, assistance in securing low interest loans to support growth in many area companies, training, and business attraction to our area. OED is presently working on active growth and development projects with 23 companies, from 10 employees to over 1,000.

I've been in manufacturing companies my entire career in the Milwaukee area, big and small. Growth and development have always been the common denominators in each of the businesses I've been happy to be a part of and fortunate enough to be able to lead. A mentor of mine said "If you're not growing you're dying." Pretty simple thought, one I keep in my back pocket.

Support from OED through an RLF Loan helped one of my former companies, Modern Equipment (now JW Modern) in Port Washington move from an outdated facility to a much larger one, better suited for growth of the business and development of our people. A very positive experience. I've since moved on and now serve as President of Doig Corporation in Cedarburg, but will also actively help to lead OED.

As a member of the OED Board of Directors for the past six years, I've seen first hand the services, programs, training and support that have helped other businesses start, grow, invest, move and develop. **Our Spring Outreach event in April** is intended to provide the network for you to be able to introduce yourself and your business to OED as you go through your own stages of growth and development. We're looking forward to seeing you there.

A few thank you's.

Todd Luft served this organization as President for the past four years. The Board thanks Todd for his leadership and thoughtful direction. Associated Bank is lucky to have Todd aboard serving the community.

We also couldn't serve the business community with OED programs and support without our tremendous staff. Executive Director Kathleen Cady Schilling, along with Jean Hill and Liz Kohl form the team that keeps the organization running day-to-day. We couldn't ask for finer advocates for Ozaukee County.

Last, I'd like to say thanks and congratulations to Tom Meaux, who has served as Ozaukee County Administrator for several years. Tom's support of OED's activities has been invaluable for this organization, and for the community. Tom, all of your friends wish you the best of luck.

Jim

Jim Winistorfer
President OED
President, Doig Corporation

2017 Manufacturing and Career Fair...



Presenting Sponsor

Ozaukee Economic Development is partnering with W-O-W Workforce Development to hold its ninth annual Manufacturing and Career Fair.

The Career Fair brings local manufacturers into area high schools to talk directly with the students about manufacturing as a career option.

Businesses highlight career paths within the industry and their business specifically. They inform the students about training and educational requirements for specific jobs. This year's program will be held at **Cedarburg High School**.

The Fair, which is a half-day event will be held on Tuesday, May 23, 2017.

For additional information or to register your business to take part in this event, please contact: Kathleen Schilling at kschilling@co.ozaukee.wi.us or 262.238.7730.

Cyber Security & Data Breaches—Is your business safe?

On Thursday, January 26th, OED in partnership with the Cedarburg, Grafton Area, Mequon-Thiensville, Port Washington and Saukville Chambers of Commerce hosted a seminar discussing Cyber Security and Data Breaches. The event began with a welcome from Bob Henkle Jr., an attorney at Reinhart Boerner Van Dueren s.c. our presenting sponsor.

Laura Fay, Agency Liaison-Bureau of Consumer Protection, started the session by discussing data privacy and security. She shared what personal information is used in identity theft, how they are getting the information, and ways to protect yourself. She also shared the cost factors that a business or individual incurs once there has been a breach, and steps you need to take once a breach occurs. She shared the basics of safeguarding your information

- Protect your Social Security Number
- Shred Important Documents
- Protect your Mail
- Do not give out Personal Information (unless you initiated contact)
- Sign up for the Do Not Call Registry

V. Miller Newton, CEO PKWARE, then discussed Information Security, and explained that while Google, Apple and others may say they are secure, your information is still being stored on their network and is in fact not secure. He explained the importance of data encryption in keeping information secure. He ended by discussing the 5-steps needed to protect sensitive data and stressed that these steps must follow the data everywhere it is used, shared or stored:

- Designate a Data Protection 'Officer'
- Discover your Sensitive Data
- Determine your Gaps
- Define your Policies
- Deploy Protection

We have shared their presentations on our website, if you would like to view them in their entirety please visit: www.ozaukeebusiness.org



Kathleen Schilling
Executive Director
Ozaukee Economic
Development



Bob Henkle, Jr.
Reinhart Boerner Van
Deuren s.c.
Attorneys at Law



Laura Fay
Liaison for the Bureau
of Consumer Protection



V. Miller Newton
President & CEO
PKWARE Security &
Compression



Spring Course Offerings— MATC /KAPCO University

Courses Offered

Excel (Intermediate) - Supervisory Management—Supervisory Management 2

Location KAPCO University, Grafton; Weekly 4:00—6:00 (days to be determined)

Courses run six weeks starting mid April 2017

For more information contact Kathleen Schilling: kschilling@co.ozaukee.wi.us or 262.238.7730