



OZAUKEE ECONOMIC DEVELOPMENT



Volume 11 Number 2 August 2019

Dean Rennicke
President OED

Kathleen Schilling
Executive Director

OED advances the business prosperity of Ozaukee County collaborating with community, regional and business partners ensuring a growing and diversified economy

**You are invited to join us for the Seventh Annual
Business of the Year Awards & Economic Forecast Breakfast
Thursday, September 19, 2019—7:30—9:15 am
Ozaukee Pavilion—Ozaukee County Fairgrounds
Buffet Breakfast by Ferrante's**

2019 Business of the Year Awards Presented to:



Carmelo Raffaele



Jim Marshall



Jeff Plaster

Presenting Sponsors





The Small Business of the Year is Messina Italian Restaurant in Saukville.

The restaurant was opened 13 years ago by Carmelo and Leah Raffaele. Prior to opening the eatery, they had owned a deli in Cedarburg for eight years. They decided to open a full restaurant and to take a chance on Saukville. The restaurant is a family affair, with husband and wife working along with their son and daughter. The business has grown to 20 full and part

time employees. The Restaurant expanded its seating in 2009 and continues to thrive, as one of the top catering operations in the county. Messina is known for its community involvement. The restaurant was nominated by several community members who noted their work with Advocates, National Night Out in Saukville, Humane Society, PWSSD School District and Special Olympics.



The Mid-Size Business of the Year is Spectrum Investments in Mequon.

Spectrum Investments has been in business for 24 years. In 2011, Spectrum made one of the first investments in the Mequon Town Center area, building its new offices. This was one of the first projects in what has now become an incredible successful corridor. In 2017, Spectrum expanded this location to include a second floor to allow for their continued

growth. Over the past five years, Spectrum has added an additional 12 employees to their company. James Marshall, President of Spectrum, also strongly believes in giving back to the community. Spectrum has hosted over 80 community meetings in their coffee house space in their building and is an active supporter of Homestead High School, the Mequon-Thiensville Chamber of Commerce, Mequon Nature Preserve, Jonathan Clark House and the Greater Cedarburg Foundation.



The Large Business of the Year is Wilo Corporation in Cedarburg.

Wilo Corporation has three divisions in Cedarburg, Weil Pump, Scot Pump and Wilo Machine. The company began with Weil Pump in 1927 and Wilo Machine in 1978. The company manufactures pumps and systems for water supply, sewage disposal, HVAC, and pressure systems. The company has now grown to over 160 new employees with 15 new employees added within

the last three years. As part of a company consolidation here in Cedarburg, the company added over 31,000 square feet at its Wilo Machine facility and has seen a 10% growth in profits. Wilo is also committed to the community. The company has made a \$100,000 investment in the Cedarburg's STEAM program and is also a sponsor of Summer Sounds and the Ozaukee County Fair.

Economic Forecast Panel



Dr. David Borst is the Executive Director and Chief Operation Officer of the Family Business Leadership Partners. Prior to joining FBLP as the founding director and board member, Dr. Borst served 18 years at Concordia University, the last six as Dean of the School of Legal and Business Studies. A serial entrepreneur, he has taken numerous businesses to the heights of success and national recognition. Dr. Borst serves as a liaison between strategic partners, the board and member families at FBLP. Dr. Borst served on the Ozaukee Economic Development Board of Directors for eight tears and President for two years. Currently he runs several businesses under his label of Borst: The Brand and directs the Honors Academy at Milwaukee Lutheran HS.



Betty Wellhoefer Hill, a Certified Financial Planner, with Crescendo Wealth Management, LLC in Grafton. Ms. Wellhoefer Hill is an independent full-service Broker/Dealer. A graduate of UW-Eau Claire with a BBA in Finance and an MBA from Marquette University. She has more than 25 years in the financial service industry. Offering a full range of services including wealth accumulation planning, retirement income planning, investment selection, investment allocation planning, taxation and estate planning. Betty also focuses on the financial needs of women. She is a member of the Grafton Chamber and a board member of the Cedarburg Women’s Club.



Paul Westphal, CIMA, Senior Vice President, Financial Advisor at RBC Wealth Management in Mequon. Paul has more than 30 years of experience in comprehensive wealth management. He leads his group on issues of team investment strategy, construction and business development. Paul leads the WE Wealth Management Group Investment Policy Committee He graduated from the UW with a BBA and attained his CIMA through the Wharton Business School. Paul is active in the community and is a board member of the Milwaukee Community Service Board, Milwaukee Club and the Milwaukee Concour d’Elegance.

Business of the Year—Economic Forecast

Cost per person \$25.00—Table of Eight \$185.00

For reservations, please fill out and return with check on or before September 12, 2019
Ozaukee Economic Development, PO Box 994, Port Washington, WI 53074

Name _____ Phone _____

Business _____ E-Mail _____

For table of eight, please send names/business of all attendees

Credit Cards accepted by phone: Kathleen Schilling 262.238.7730

Online Payment can be made through our website ozaukeebusiness.org/news.cfm
For more information contact OED at kschilling@co.ozaukee.wi.us

Run, Hide Fight

Will you be ready in an Emergency?

On Wednesday May 29th, Ozaukee Economic Development partnered with the Ozaukee County Sheriff's Department, MATC and area Chambers of Commerce to host an Active Shooter & Stop the Bleed Lunch and Learn.

Detective Gary Speth explained to the group what an active shooter is - someone actively engaged in killing or attempting to kill people in a confined and populated area. The instances typically last 5 minutes or less and are often over before police arrive. It is what we do in the time before law enforcement arrives that can mean the difference between life and death. Detective Speth explained how important it is to know your surroundings, do not gather in a group, look for exits and prepare a plan in your mind ahead of time. Call 911—don't assume someone else has, lock doors, silence phones, and block doors with large objects. Shooters are looking for easy targets, don't become one, fight back with chairs, books, wasp spray fire extinguishers or whatever you have available. Detective Speth stressed how important it is to prepare your mind for a crisis.

The second half was presented by Deputy Nick Holzer on how to recognize life-threatening bleeding. Participants were given tourniquets to practice with and learned the proper way to use these to save lives. The group was also shown how to use hemostatic dressings in wounds as well.

Both presenters stressed the importance of being mentally prepared for these situations, and that quick thinking will save lives. They also shared a list of reputable first aid products to have on hand at both work and home in the event of a serious emergency.



Detective
Gary Speth



Deputy
Nick Holzer



Work, Live and PLAY!

As a kid growing up in Ozaukee County oftentimes I would have a friend call me and ask, "Do you want to go out in the backyard and play?" At which point if it meant getting out of doing the dishes I would gladly accept the invitation, of course with my parent's approval.

At Ozaukee Economic Development we were started thirty years ago to help advance the business prosperity of Ozaukee County. That's an admirable mission and we have had many wonderful staff members and volunteers over the years who have worked hard to fulfill that pledge.

But as I was walking with my wife the other night on a beautiful summer night after dinner in one of our towns hearing music in the background it struck me, we sure have a lot of entertaining things to do in Ozaukee County! Yes, we are a small county geographically but we sure know how to have fun.

As we move towards the back half of summer, I invite you "To come out in the backyard and play." Explore some of the amazing opportunities we have to PLAY in this county. Farmers markets, outdoor concerts, festivals, fantastic parks to camp or walk in, bike trails, outdoor eating, water sports, fishing and the list goes on and on .

Yes, we are here to work and live, but why not have some fun along the way and there is no better place to do it than Ozaukee County.

Dean Rennie

President OED