



# City of Cedarburg

## Community Economic Profile



### Population

	City of Cedarburg	Ozaukee County	Wisconsin
Median Age	43.1 years	43.4 years	38.7 years
Male	47.5%	49.0%	49.6%
Female	52.5%	51.0%	50.4%

Source: US Census Bureau, 2013-2017 American Fact Finder

#### Population Growth (1970-2017)

Year	City of Cedarburg	Ozaukee County	Wisconsin
1980	9,005	66,981	4,705,767
1990	10,086 (12.0%)	72,831 (8.7%)	4,891,769 (4.0%)
2000	11,102 (10.1%)	82,317 (13.0%)	5,363,675 (9.6%)
2010	11,412 (2.8%)	86,395 (5.0%)	5,686,986 (6.0%)
2017	11,499 (.007)	88,429 (.005)	5,795,483 (.016)

Percent population change is shown in parentheses.

Source: US Census Bureau, 2013-2017 American Fact Finder

### Taxes

2018 Local Property Taxes:

City of Cedarburg	
Assessment Ratio .....	.9365
Within the Cedarburg School District	
Net Rate/\$1,000 .....	\$18.76
Equalized Rate/\$1,000 .....	\$17.57

Source: Ozaukee County Treasurer's Office

### Households

	City of Cedarburg	Ozaukee County	Wisconsin
Total Households	4,758	35,044	2,328,754
Avg. Household Size	2.37	2.47	2.41
Total Families	3,048	29,944	1,481,526
Avg. Family Size	3.01	2.94	2.98

Source: US Census Bureau, 2013-2017 American Fact Finder

### Housing

	City of Cedarburg	Ozaukee County	Wisconsin
Total Housing Units	4,987	37,706	2,668,692
Owner-occupied Units	3307	77.8%	67%
Median Value	\$281,500	\$248,800	\$169,300
Renter-occupied Units	1437	22.2%	33%
Median Rent	\$822	\$869	\$813

Source: US Census Bureau, 2013-2017 American Fact Finder

### Income

	Per Capita Income	Median Household Income
City of Cedarburg	\$45,491	\$109,662
Ozaukee County	\$45,820	\$80,526
Wisconsin	\$30,557	\$56,759
United States	\$29,829	\$55,322

Source: US Census Bureau, 2013-2017 American Fact Finder



## Labor Force

	City of Cedarburg	Ozaukee County	Wisconsin
Population 16 and older	9,367	71,143	4,612,274
Population in labor force	68.8%	67.3%	66.9%
Population employed	66.2%	65.2%	63.7%
Population unemployed	2.5%	2.0%	3.1%

Source: US Census Bureau, 2013-2017 American Fact Finder

## Employment by Industry

Total primary jobs in the City of Cedarburg	4,602
Total primary jobs in Ozaukee County	36,267

Primary Employment by industry category for workers employed in the City of Cedarburg:

Industry	Number Employed	Percent
Manufacturing	829	19.2%
Health Care and Social Assistance	561	13.0%
Retail Trade	544	13.0%
Educational Services	488	11.2%
Accommodation and Food Services	371	9.0%
Professional, Scientific, and Technical Services	268	6.4%
Finance and Insurance	277	6.9%
Administration & Support, Waste Management and Remediation	187	4.3%
Other Services (excluding Public Administration)	174	4.2%
Public Administration	164	3.8%
Wholesale Trade	409	7.5%
Construction	87	1.9%
Information	68	1.4%
Arts, Entertainment, and Recreation	49	1%
Real Estate and Rental and Leasing	68	1.2%
Management of Companies and Enterprises	39	0.9%
Agriculture, Forestry, Fishing and Hunting	5	0.4%
Transportation and Warehousing	14	0.6%

Source: U.S. Census Bureau

## Major Employers

Employer	Industry
Cedarburg School District	Elementary and Secondary Schools (100-249 employees)
City of Cedarburg	Executive and Legislative Offices (100-249 employees)
BMO Harris Bank	Commercial Banking (100-249 employees)
Olsen's Piggly Wiggly	Supermarkets and Other Grocery (100-249 employees)
Cedar Springs Health & Rehabilitation	Nursing Care Facilities (100-249 employees)
Carlson Tool and Mfg Corp	Industrial Mold Manufacturing (100-249 employees)
WILO	Pumps and Pumping Solutions (100-249 employees)
Kemps Dairy	Fluid Milk Manufacturing (50-99 employees)

## Business Incentives

The City of Cedarburg prides itself on its support of retail, commercial and industrial commerce that makes Cedarburg a great place to locate a business. The City welcomes new businesses to be a part of the vibrant and diverse business community.

- Available commercial space is listed on the City website under the Economic Development tab.
- The Economic Development office is available to assist business owners and developers.
- An Economic Development Loan Program offering a low interest rate is available
- To assist with research and marketing, a Cedarburg Brand Navigator is available on the City website under the Cedarburg Branding Initiative tab.



## Education

Educational Attainment:

	City of Cedarburg	Ozaukee County	Wisconsin
Bachelor's Degree or Higher	60%	47.7%	29%
High School Degree or Higher	97%	96.2%	91.7%

Source: US Census Bureau, 2013-2017 American Community Survey

### School District Performance

The City of Cedarburg is served by the Cedarburg School District and the Mequon-Thiensville School District.

School District	Average ACT Score	HS Completion Rate (4 year)
Cedarburg	24.7	97.8%
Mequon-Thiensville	24.9	98.7%
Wisconsin	20.1	90.2%

Source: Wisconsin Department of Public Instruction

### Colleges, Universities, and Technical Schools

Postsecondary Educational Institutions within 25 miles (1,000 students or more):

University of Wisconsin-Milwaukee  
Milwaukee Area Technical College  
Marquette University  
Concordia University  
Cardinal Stritch University  
Carroll University  
Milwaukee School of Engineering  
Alverno College  
Mount Mary University  
Medical College of Wisconsin  
Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator

## Transportation

### Highways

- Interstate Highway 43 (four miles east)
- State Highways 60 and 181
- County Highways C, I, and T

### Public Transit

Ozaukee County Transit offers Ozaukee County Express bus service along I-43 and Shared-Ride taxi service throughout the county ([www.ozaukeetransit.com](http://www.ozaukeetransit.com)).

### Multi-Use Trail

The Ozaukee Interurban Trail, a 30-mile paved trail, the majority of which is off-road, runs through the City of Cedarburg and provides opportunities for biking, in-line skating, walking, running, and cross-country skiing.

### Air

Commercial airline service is available at:

- Milwaukee's General Mitchell International Airport (30 miles south)
- Chicago's O'Hare International Airport (100 miles south)

### Rail

Area rail freight service is provided by Canadian National Railway. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 22 miles south.

### Water

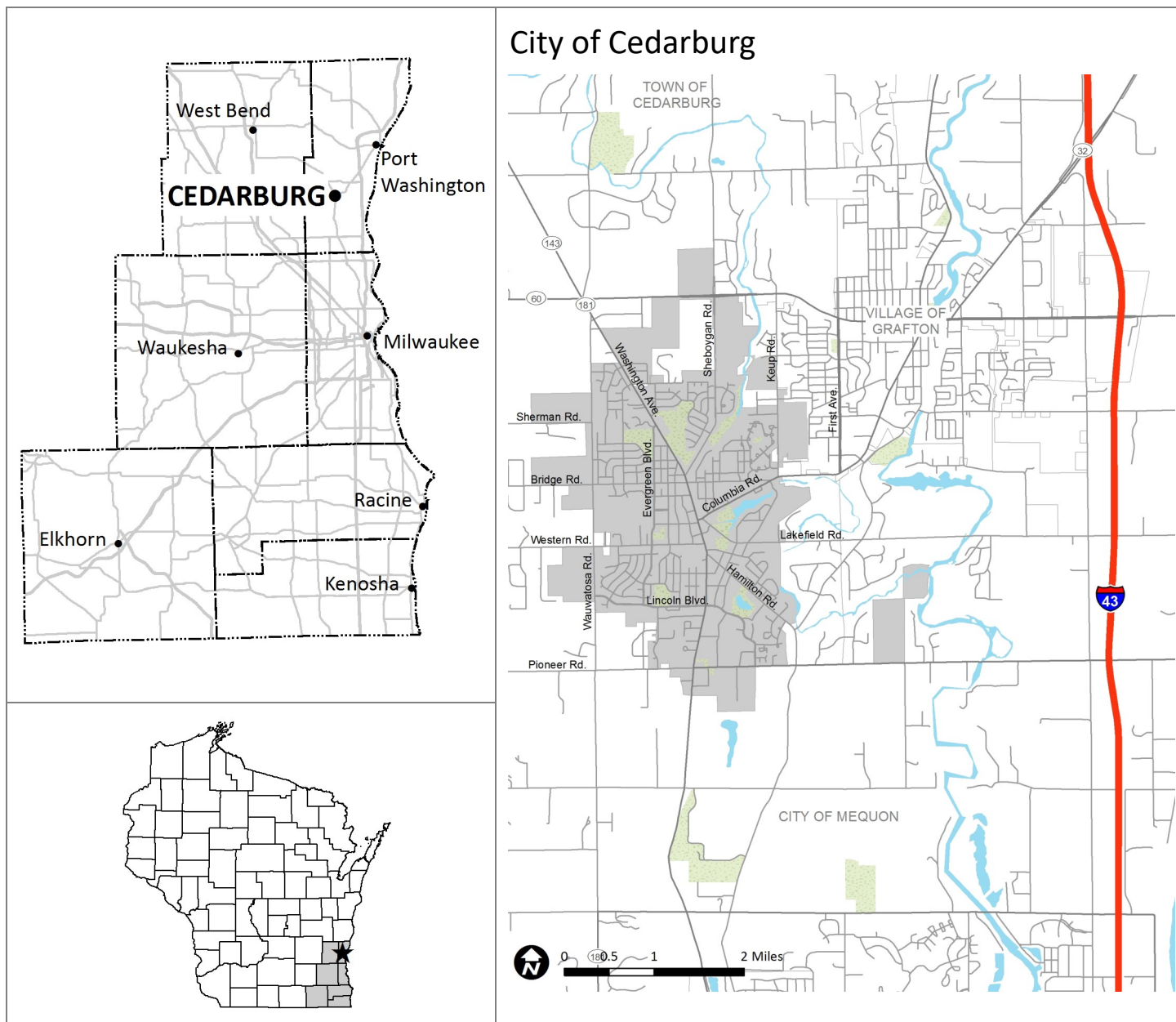
- Port Washington Marina: 10 miles northeast
- Port of Milwaukee: 25 miles south

## Amenities

Located just 20 miles north of Milwaukee near Interstate 43 and Highway 60, the city has access to all that Metropolitan Milwaukee offers, but boasts its own award winning school system, seasonal festivals, visual and performing arts and thriving commerce activity. Historic downtown offers a variety of cultural and artistic museums, shops and events. Recreation abounds in dozens of parks, bike trails, lakes and the nearby beautiful Lake Michigan shoreline.

The City of Cedarburg also has its own locally owned and operated electric and water utility, Cedarburg Light & Water.





## Local Contacts

**City of Cedarburg  
Economic Development**  
W63 N645 Washington Avenue  
Cedarburg, WI 53012  
(262) 387-2050  
[www.ci.cedarburg.wi.us](http://www.ci.cedarburg.wi.us)

**Ozaukee Economic Development**  
121 W. Main Street  
Port Washington, WI 53074  
(262) 238-7730  
[www.ozaukeebusiness.org](http://www.ozaukeebusiness.org)

**Cedarburg Chamber of Commerce**  
N58 W6194 Columbia Road  
Cedarburg, WI 53012  
(262) 377-5856  
[www.cedarburg.org](http://www.cedarburg.org)

*Note: Because of sampling variability, some estimates from the US Census Bureau, 2013-2017 American Fact Finder may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.*

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