



Town of CEDARBURG

Community Economic Profile

Population

| | Town of Cedarburg | Ozaukee County | Wisconsin |
|------------|-------------------|----------------|------------|
| Median Age | 46.6 years | 43.7 years | 38.8 years |
| Male | 49.9% | 49.0% | 37.7% |
| Female | 50.1% | 51.0% | 40.0% |

Source: US Census Bureau, 2013-2017, American Fact Finder

Population Growth (1970-2010)

| Year | Town of Cedarburg | Ozaukee County | Wisconsin |
|------|-------------------|-------------------|----------------------|
| 1980 | 5,244 | 66,981 | 4,705,767 |
| 1990 | 5,143 (-1.9%) | 72,831 (8.7%) | 4,891,769 (4.0%) |
| 2000 | 5,550 (7.9%) | 82,317 (13.0%) | 5,363,675 (9.6%) |
| 2010 | 5,760 (3.8%) | 86,395 (5.0%) | 5,686,986 (6.0%) |
| 2017 | 5,871 (.019%) | 88,429 (.023%) | 5,795,483 (.019%) |

Percent population change is shown in parentheses.

Source: US Census Bureau, Decennial Census

Income

| | Per Capita Income | Median Household Income |
|-------------------|-------------------|-------------------------|
| Town of Cedarburg | \$51,185 | \$96,771 |
| Ozaukee County | \$45,820 | \$80,526 |
| Wisconsin | \$30,557 | \$56,759 |
| United States | \$29,829 | \$55,322 |

Source: US Census Bureau, 2013-2017 American Fact Finder

Households

| | Town of Cedarburg | Ozaukee County | Wisconsin |
|---------------------|-------------------|----------------|-----------|
| Total Households | 2,055 | 35,044 | 2,328,754 |
| Avg. Household Size | 2.80 | 2.47 | 2.41 |
| Total Families | 1,755 | 29,944 | 1,481,526 |
| Avg. Family Size | 3.05 | 2.94 | 2.98 |

Source: US Census Bureau, 2013-2017 American Fact Finder

Housing

| | Town of Cedarburg | Ozaukee County | Wisconsin |
|-----------------------|-------------------|----------------|-----------|
| Total Housing Units | 2,149 | 37,706 | 2,668,692 |
| Owner-occupied Units | 1,925 | 77.8% | 67% |
| Median Value | \$347,300 | \$248,800 | \$169,300 |
| Renter-occupied Units | 105 | 22.2% | 33% |
| Median Rent | \$1,119 | \$869 | \$813 |

Source: US Census Bureau, 2013-2017 American Fact Finder

Taxes

2018 Local Property Taxes:

| | |
|--|---------|
| Town of Cedarburg | |
| Assessment Ratio | 0.9296 |
| Municipal Rate/\$1,000 | \$2.38 |
| Net Rate/\$1,000 | |
| Within the Cedarburg School District | \$13.79 |
| Within the Grafton School District | \$15.47 |

Source: Ozaukee County Treasurer's Office



Labor Force

| | Town of Cedarburg | Ozaukee County | Wisconsin |
|---------------------------|-------------------|----------------|-----------|
| Population 16 and older | 4,633 | 71,143 | 4,612,274 |
| Population in labor force | 71.4% | 67.3% | 66.9 |
| Population employed | 69.2% | 65.2% | 63.7% |
| Population unemployed | 2.2% | 2.0% | 3.1% |

Source: US Census Bureau, 2013-2017 American Fact Finder

Major Employers

| Employer | Industry |
|--------------------------|--|
| Ataco Steel Products | Fabricated Structural Metal Manufacturing |
| Cedar Crest Specialties | Ice Cream & Frozen Dessert Manufacturing |
| Cedar Creek Motorsports | Motorcycle, ATV & Other Motor Vehicle Dealer |
| Newman Chevrolet | Car Dealer & Service Center |
| 5 Corners Truck & Auto | Car Dealer & Service Center |
| 5 Corners Dodge | Car Dealer & Service Center |
| Chrysler Jeep | |
| Custom Service Hardware | Finish Carpentry Contractors |
| Home Instead Senior Care | Home Health Care Services |
| Circle B Recreation | Bowling Center |
| Carlton-Bates Co. | Electrical Apparatus/Wiring Supplies |
| St. Francis Borgia | Religious Organization |
| Galioto's Twelve21 | Full-service Restaurant |
| Kohls Floor Coverings | Floor Covering Store |
| Ozaukee Skateland | Fitness & Recreational Sports Center |

Source: Town of Cedarburg,

Employment by Industry

Total primary jobs in the Town of Cedarburg.....644
Total primary jobs in Ozaukee County.....36,081

Primary Employment by industry category for workers employed in the Town of Cedarburg:

| Industry | Number Employed | Percent |
|--|-----------------|---------|
| Retail Trade | 141 | 22.2% |
| Manufacturing | 110 | 16.0% |
| Wholesale Trade | 58 | 9.1% |
| Construction | 54 | 8.5% |
| Transportation and Warehousing | 53 | 8.3% |
| Accommodation and Food Services | 50 | 7.9% |
| Health Care and Social Assistance | 41 | 6.4% |
| Arts, Entertainment, and Recreation | 41 | 6.4% |
| Other Services (excluding Public Administration) | 24 | 3.8% |
| Educational Services | 19 | 3.0% |
| Professional, Scientific, and Technical Services | 16 | 2.5% |
| Administration & Support, Waste Management and Remediation | 15 | 2.4% |
| Finance and Insurance | 7 | 1.1% |
| Mining, Quarrying, and Oil and Gas Extraction | 6 | 0.9% |
| Information | 5 | 0.8% |
| Real Estate and Rental and Leasing | 3 | 0.5% |

Source: U.S. Census Bureau, OnTheMap Application, 2017

Business Incentives

The Town of Cedarburg offers a variety of business incentives to meet the unique challenges of developers and business owners:

- Below-market land prices for Town-owned property
- Low interest loans via Business Development Loan Program
- Zoning and Town Code adjustments
- Refund of property taxes
- Construct or financially support infrastructure
- Expedited development/plan review and approval process
- Utility assistance
- Access & use of offsite storm water facilities
- Town staff assistance with regulatory agencies
- Town staff assistance with common area maintenance
- Shared parking on Town-owned property

Education

Educational Attainment:

| | Town of Cedarburg | Ozaukee County | Wisconsin |
|------------------------------|-------------------|----------------|-----------|
| Bachelor's Degree or Higher | 47.2% | 47.7% | 29% |
| High School Degree or Higher | 99.6% | 96.2% | 91.7% |

Source: US Census Bureau, 2013-2017 American Community Survey

School District Performance

The Town of Cedarburg is served by the Cedarburg School District and the Grafton School District.

| School District | Average ACT Score | HS Completion Rate (4 year) |
|-----------------|-------------------|-----------------------------|
| Cedarburg | 24.7 | 97.8% |
| Grafton | 22.4 | 98.4% |
| Wisconsin | 20.1 | 90.2% |

Source: Wisconsin Department of Public Instruction, 2014-2017 School Year (Completion rates for 2017 cohort)

Colleges, Universities, and Technical Schools

Postsecondary Educational Institutions within 25 miles (1,000 students or more):

University of Wisconsin-Milwaukee
Milwaukee Area Technical College
Marquette University
Concordia University
Cardinal Stritch University
Carroll University
Milwaukee School of Engineering
Alverno College
Mount Mary University
Medical College of Wisconsin
Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator

Amenities

The Town of Cedarburg includes six public parks spanning over 100 acres of recreational opportunities. The Town is also home to the Covered Bridge, which is listed on the National Register of Historic Places and is the last bridge of its kind in Wisconsin. The Hamilton Historic District, also listed on the National Register, and several other local landmarks help recognize and preserve our history.

Transportation

Close proximity to Interstate 43 and Highway 45 offers easy access to the Town's historic commercial core along State Highway 60. The heart of the commercial core is the Five Corners district, averaging over 20,000 vehicles per day.

Highways

- Interstate Highway 43 (four miles east)
- State Highways 60 and 181
- County Highways C, I, NN, T and Y

Public Transit

Ozaukee County Transit offers Ozaukee County Express bus service along I-43 and Shared-Ride taxi service throughout the county (www.ozaukeetransit.com).

Air

Commercial airline service is available at:

- Milwaukee's General Mitchell International Airport (30 miles south)
- Chicago O'Hare International Airport (100 miles south)

Municipal/County airports:

- West Bend Municipal Airport (11 miles northwest)
- Milwaukee County Timmerman Airport (15 miles south)

Private airport:

- Covered Bridge Fields Airport

Rail

Area rail freight service is provided by Canadian National Railway. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 22 miles south.

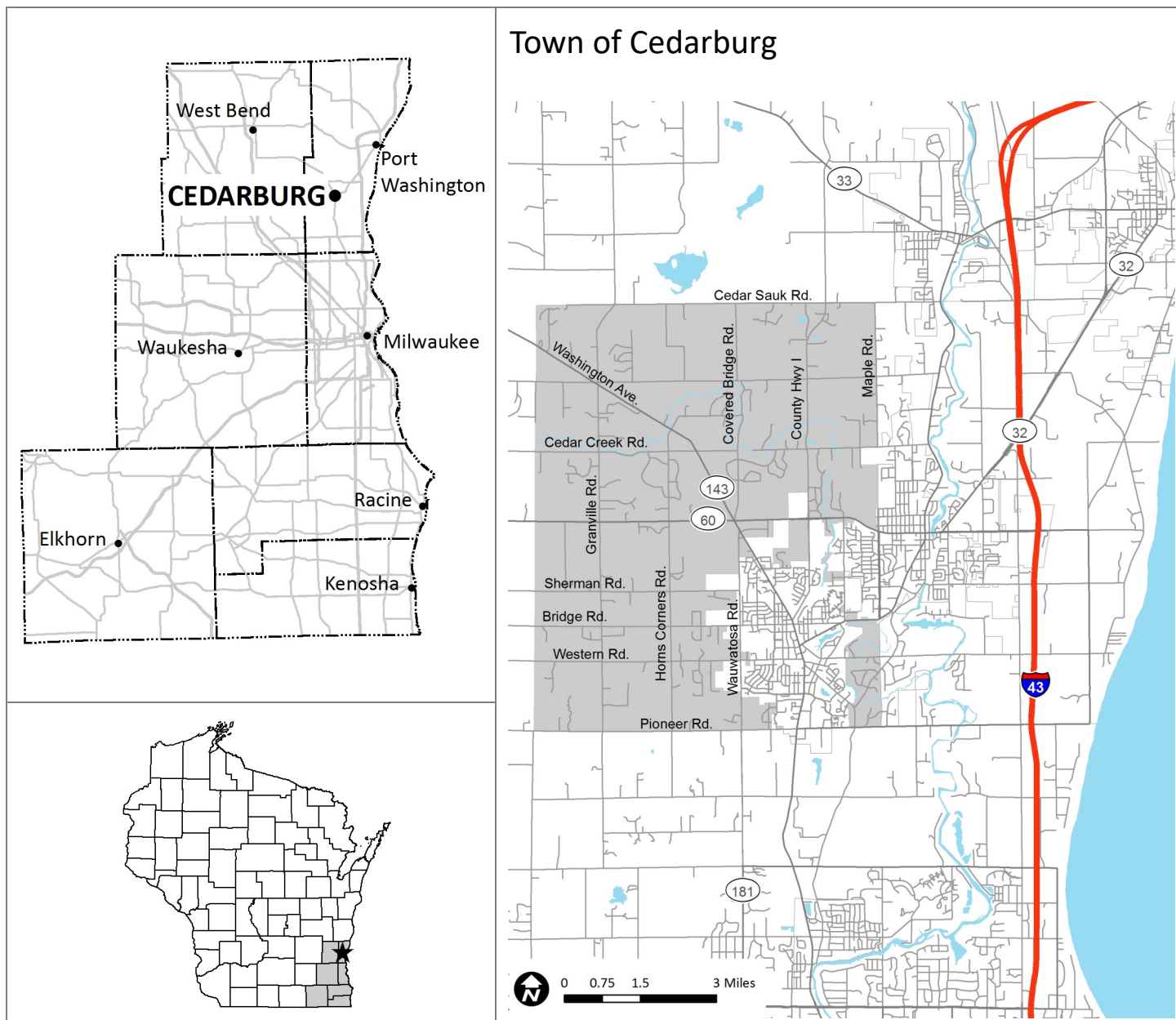
Water

Lake Michigan access:

- Port Washington Marina (10 miles northeast)
- Port of Milwaukee (25 miles south)

The Town has one major waterway, Cedar Creek, winding through its limits.





Local Contacts

Town of Cedarburg

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www.town.cedarburg.wi.us

Cedarburg Chamber of Commerce

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Cedarburg, WI 53012
262-377-5856
www.cedarburg.org

Ozaukee Economic Development

121 W. Main Street
Port Washington, WI 53074
(262) 238-7730
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Note: Because of sampling variability, some estimates from the US Census Bureau, 2013-2017 American Community Survey may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.

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