

2022 Community Economic Profile



Population

	Village of Thiensville*	Ozaukee County	Wisconsin
Median Age	44.5 years	43.4 years	39.9 years
Male	43.2%	50.4%	50.2%
Female	56.8%	49.6%	49.8%

Source: US Census Bureau, 2020 American Community Survey

*Data from 2015

Population Growth (1980-2020)

Year	Village of Thiensville	Ozaukee County	Wisconsin
1980	3,341	66,981	4,705,767
1990	3,301	72,831	4,891,769
2000	3,254	82,317	5,363,675
2010	3,235	86,395	5,686,986
2020	3,183	92,497	5,895,908

Percent population change is shown in parentheses.

Source: US Census Bureau 2020, Decennial Census

Taxes

2022 Local Property Taxes:

Assessment Ratio	.7973
Net Rate/\$1,000	\$18.64
Equalized Rate/\$1,000	\$14.86

Source: Ozaukee County Treasurer's Office

Households

	Village of Thiensville*	Ozaukee County	Wisconsin
Total Households	1,486	36,166	2,377,935
Persons Per Household	2.36	2.41	2.38
Households with Computer	-	94.0%	90.7%
Living in home 1 year ago	-	88.4%	86.4%

Source: US Census Bureau, 2016-2020 American Community Survey

*Data from 2015

Housing

	Village of Thiensville*	Ozaukee County	Wisconsin
Total Housing Units	1,565	39,531	2,748,940
Owner-occupied Units	65.3%	75.3%	67.1%
Median Value	\$222,000	\$292,200	\$189,200
Median Rent	\$888	\$951	\$872

Source: US Census Bureau, 2020 American Community Survey

*Data from 2015

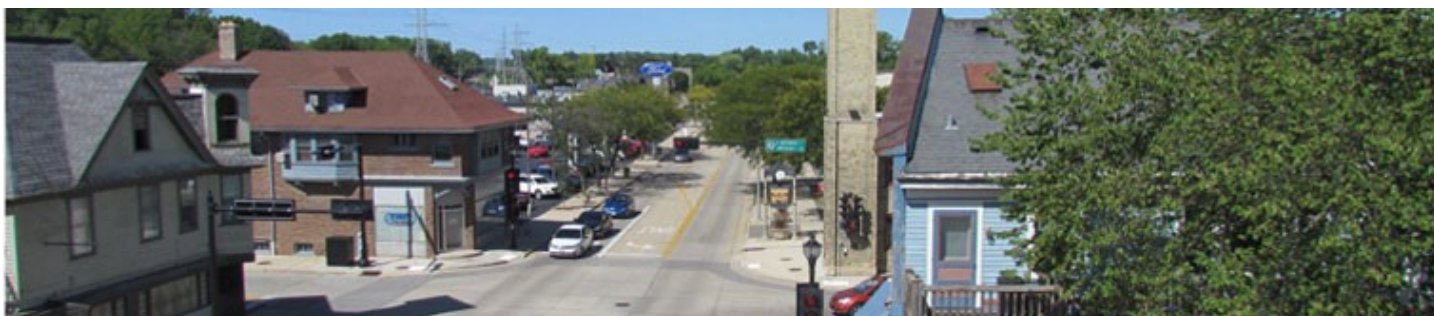
Income

	Per Capita Income	Median Household Income
Village of Thiensville*	\$37,264	\$73,007
United States	\$35,384	\$65,712
Wisconsin	\$34,450	\$63,293
Ozaukee County	\$49,070	\$84,394

Source: US Census Bureau, 2016-2020 American Community Survey

*Data from 2015





Labor Force

	Village of Thiensville*	Ozaukee County	Wisconsin
Population 18 and older	2,561	69,209	4,583,931
Population in labor force	63.3%	66.5%	67.2%
Population in Poverty	4.7%	4.3%	10.0%

Source: US Census Bureau, 2016-2020 American Community Survey

*Data from 2015

Major Employers

Employer	Industry Classification
Suburban Motors	Motor Vehicle Dealers
Core Consulting, LLC	Engineering Consulting Firm
US Postal Service	Postal Service
Gordie Boucher Ford	New Car Dealer
Shully Catering, Inc.	Caterers
Thiensville Mobil	Gasoline Station with Convenience Store
Walgreens	Pharmacy and Drug Store
Tres Jolie Solace	Beauty Salon
Remington's River Inn	Full-Service Restaurant
Prime Minister Family Restaurant	Full-Service Restaurant

Source: Quarterly Census of Employment

Business Incentives

The Village of Thiensville offers several incentives to developers and business owners including a low interest rate loan pro- gram to encourage business development and revitalization in the Village.

In addition, the Village offers a welcoming environment for new businesses, making the process of business startup quick and easy.

Employment by Industry

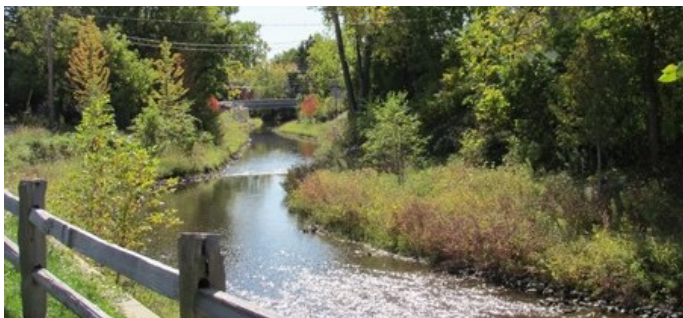
Total primary jobs in the Village of Thiensville _____ 1,554
Total primary jobs in Ozaukee County _____ 47,200

Primary Employment by industry category for workers employed in the Village of Thiensville:

Industry	Number Employed	Percent
Retail Trade	230	12.4%
Administration & Support, Waste Management and Remediation	87	4.71%
Accommodation and Food Services	52	2.81%
Professional, Scientific, and Technical Services	116	6.27%
Other Services (excluding Public Administration)	76	4.11%
Health Care and Social Assistance	258	14%
Wholesale Trade	28	1.51%
Public Administration	116	6.27%
Finance and Insurance	82	4.43%
Construction	48	2.6%
Real Estate and Rental and Leasing	17	0.92%
Manufacturing	336	18.2%
Transportation and Warehousing	98	5.3%
Management of Companies and Enterprises	10	0.5%
Arts, Entertainment and Recreation	96	5.19%

Source: U.S. Census Bureau, OnTheMap Application, 2019





Transportation

Highways

- Interstate Highway 43
- State Highways 57, 167, and 181
- County Highway W

Public Transit

- Ozaukee County Transit offers Ozaukee County Express bus service along I-43 and Shared-Ride taxi service throughout the county (www.ozaukeetransit.com).
- The Milwaukee County Transit System offers bus service to MATC and Concordia University (www.ridemcts.com).

Air

Commercial airline service is available at:

- Milwaukee’s General Mitchell International Airport (27 miles south)
- Chicago O'Hare International Airport (95 miles south)

Rail

Area rail freight service is provided by Canadian National Railway and Union Pacific Railroad. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 18 miles south.

Water

- Port of Milwaukee (21 miles south)

Amenities

Thiensville is an attractive, self-governed, one square mile village situated on the Milwaukee River. It is located in the heart of the City of Mequon. The site of many historical buildings, Thiensville is a community rooted in tradition with a vision for the future.

Known as the “mile of smiles,” Thiensville is home to about 3,235 residents. It has a predominately small town suburban residential character with a high quality of life.

Thiensville offers an assortment of shops, restaurants, coffee houses and galleries on its main corridor, Main Street and nearby Green Bay avenue just one block east. The Thiensville Business Association organizes events throughout the year such as Ladies Night Out, Business Trick-or-Treat and the annual holiday tree-lighting event.

Thiensville Village Park is located on the Milwaukee River and offers a beautiful setting and facilities. It features a riverwalk to explore and an 800 linear foot nature-like fishway to allow native fish and wildlife passage past the dam.

Education

Educational Attainment:

	Village of Thiensville*	Ozaukee County	Wisconsin
Bachelor’s Degree or Higher	47.5%	49.6%	30.8%
High School Degree or Higher	96.4%	96.8%	92.6%

Source: US Census Bureau, 2016-2020 American Community Survey

*Data from 2015

School District Performance

The Village of Thiensville is served by the Mequon-Thiensville School District.

School District	Average ACT Score	Test Takers
Mequon-Thiensville	22.49	320

Source: Wisconsin Department of Public Instruction, 2021 School Year (Completion rates for 2021 cohort)

Colleges, Universities, and Technical Schools

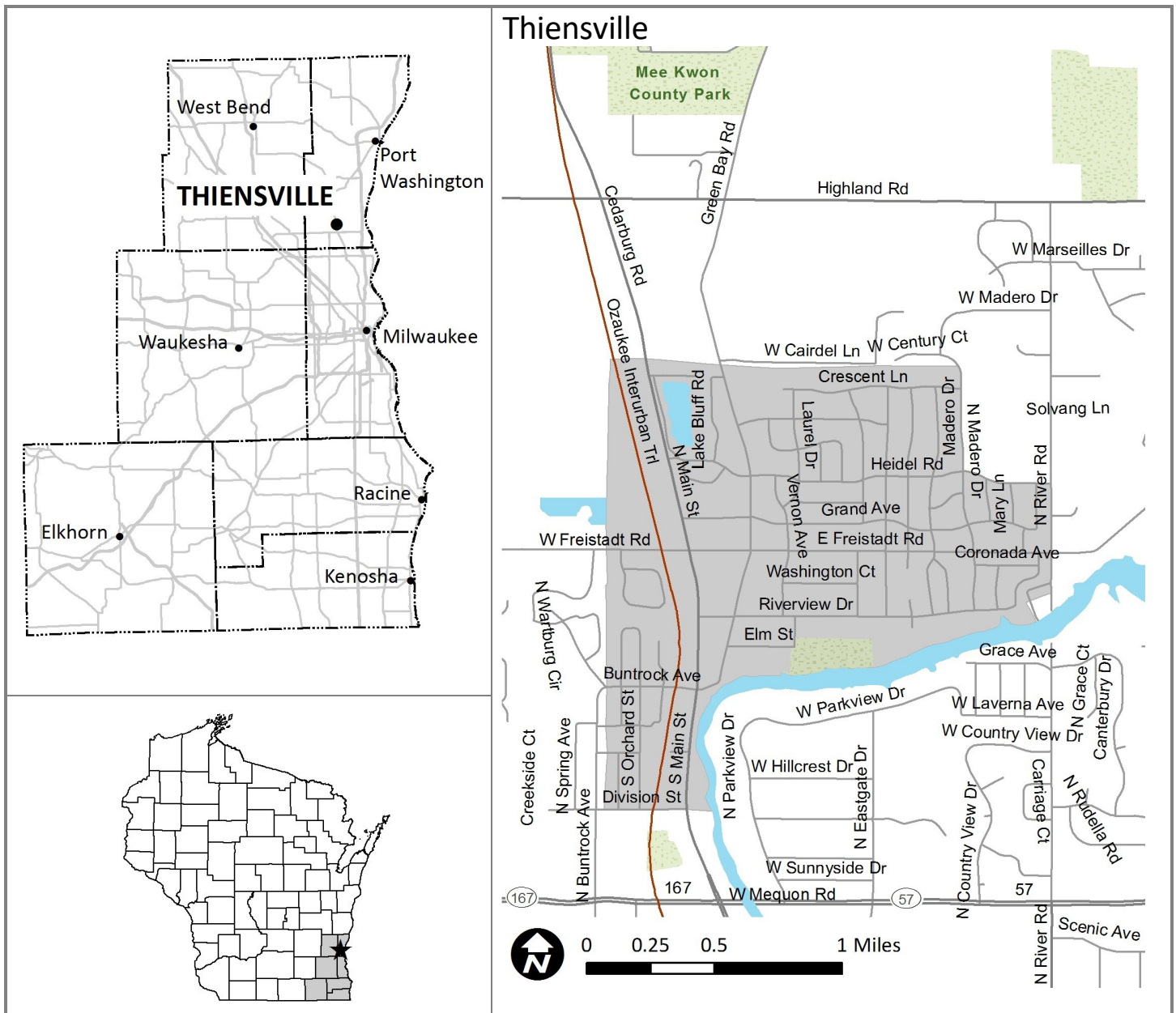
Postsecondary Educational Institutions within 25 miles (1,000 students or more):

University of Wisconsin-Milwaukee
 Milwaukee Area Technical College
 Marquette University
 Concordia University
 Cardinal Stritch University
 Carroll University
 Milwaukee School of Engineering
 Alverno College
 Mount Mary University
 Medical College of Wisconsin
 Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator

The Thiensville Farmer’s Market, organized by the Thiensville Business Association, is held every Tuesday from mid-June to mid-October in Village Park along the Milwaukee River. An average of 3,000 shoppers visit the market each week to purchase fresh produce, flowers, meat, grains, artisanal goods and dairy products and travel through the business community, providing exposure for local businesses.





Local Contacts

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Thiensville Business Association
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mrugala108@gmail.com
www.thiensvillebusiness.com

Ozaukee Economic Development
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Port Washington, WI 53074
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**Mequon-Thiensville
Chamber of Commerce**
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Note: Because of sampling variability, some estimates from the US Census Bureau 2016-2020 American Community Survey may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.

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