



City of Cedarburg

2024 Community Economic Profile



Population

	City of Cedarburg	Ozaukee County	Wisconsin
Median Age	43.9years	44.4 years	40.4 years
Male	48.0%	49.7%	50.0%
Female	52.0%	51.3%	50.0%

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

Population Growth (1980-2020)

Year	City of Cedarburg	Ozaukee County	Wisconsin
1980	9,005	66,981	4,705,767
1990	10,086	72,831	4,891,769
2000	11,102	82,317	5,363,675
2010	11,412	86,395	5,686,986
2020	12,121	92,497	5,895,908

Source: US Census Bureau, Decennial Census

Taxes

2023 Local Property Taxes:

City of Cedarburg	
Assessment Ratio	0.8901
Net Rate/\$1,000	
Within Cedarburg School District	\$14.31
Within Mequon-Thiensville School District	\$14.66

Source: Ozaukee County Treasurer's Office

Households

	City of Cedarburg	Ozaukee County	Wisconsin
Total Households	5,067	39,117	2,491,121
Persons Per Household	2.4	2.47	2.3
Households with Computer	96.2%	97.3%	94.9%
Households with broadband internet	92.5%	95.0%	90.6%

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

Housing

	City of Cedarburg	Ozaukee County	Wisconsin
Total Housing Units	5,390	39,772	2,770,335
Owner-occupied Units	66.5%	67.8%	68.0%
Median Value	\$372,500	\$370,200	\$252,800
Median Rent	\$1,018	\$1,146	\$992

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

Income

	Per Capita Income	Median Household Income
City of Cedarburg	\$50,956	\$79,610
United States	\$41,804	\$74,755
Wisconsin	\$40,188	\$70,996
Ozaukee County	\$55,780	\$88,781

Source: US Census Bureau, 2022 American Community Survey 1-year estimates



Labor Force

	City of Cedarburg	Ozaukee County	Wisconsin
Population 18 and older	9,458	73,673	4,639,695
Population in labor force	64.6%	67.0%	65.1%
Population in Poverty	5.1%	4.2%	10.7%

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

Employment by Industry

Total primary jobs in the City of Cedarburg _____ 6,314
 Total primary jobs in Ozaukee County _____ 50,166

Primary Employment by industry category for workers employed in the City of Cedarburg:

Industry	Number Employed	Percent
Manufacturing	1,017	16.1%
Health Care and Social Assistance	1,446	22.9%
Retail Trade	865	13.7%
Educational Services	1,446	22.9%
Accommodation and Food Services	587	9.3%
Professional, Scientific, management, and administrative and waste management services	726	11.5%
Finance and Insurance Real Estate and Rental and Leasing	556	8.8%
Other Services (excluding Public Administration)	240	3.8%
Public Administration	107	1.7%
Wholesale Trade	183	2.9%
Construction	278	4.4%
Arts, Entertainment, and Recreation	587	9.3%
Agriculture, Forestry, Fishing and Hunting	38	0.6%
Transportation and Warehousing	208	3.3%

Source: U.S. Census Bureau, OnTheMap Application, 2022 Data estimate

Major Employers

Employer	Industry
Cedarburg School District	Elementary and Secondary Schools (100-249 employees)
City of Cedarburg	Executive and Legislative Offices (100-249 employees)
Wilo	Manufacturing of Pumps (100-249 employees)
Olsen's Piggly Wiggly	Supermarkets and Other Grocery (100-249 employees)
Cedar Springs Health & Rehabilitation	Nursing Care Facilities (100-249 employees)
Carlson Tool and Mfg Corp.	Industrial Mold Manufacturing (100-249 employees)
Kemps Dairy	Fluid Milk Manufacturing (50-99 employees)
Advanced Technology International	Fabricated Metal Product Manufacturing (50-99 employees)

Source: Wisconsin Department of Workforce Development

City Support

The City of Cedarburg prides itself on its support of retail, commercial and industrial commerce that makes Cedarburg a great place to locate a business. The City welcomes new businesses to be a part of the vibrant and diverse business community.

Education

Educational Attainment:

	City of Cedarburg	Ozaukee County	Wisconsin
Bachelor’s Degree or Higher	54.1%	49.7%	33.2%
High School Degree or Higher	97.9%	97.6%	93.5%

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

School District Performance

The City of Cedarburg is served by the Cedarburg School District and the Mequon-Thiensville School District.

School District	Average ACT Score
Cedarburg	23
Mequon-Thiensville	23

Source: Wisconsin Department of Public Instruction, 2022-2023 School Year (Completion rates for 2022 and 2023 cohort)

Colleges, Universities, and Technical Schools

Postsecondary Educational Institutions within 25 miles (1,000 students or more):

- University of Wisconsin-Milwaukee
- Milwaukee Area Technical College
- Marquette University
- Concordia University
- Carroll University
- Milwaukee School of Engineering
- Alverno College
- Mount Mary University
- Medical College of Wisconsin
- Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator

Transportation

Highways

- Interstate Highway 43 (four miles east)
- State Highways 60 and 181
- County Highways C, I, and T

Public Transit

Ozaukee County Transit offers a Shared-Ride taxi service throughout the county (www.ozaukeetransit.com).

Multi-Use Trail

The Ozaukee Interurban Trail, a 30-mile paved trail, the majority of which is off-road, runs through the City of Cedarburg and provides opportunities for biking, in-line skating, walking, running, and cross-country skiing.

Air

Commercial airline service is available at:

- Milwaukee’s General Mitchell International Airport (30 miles south)
- Chicago’s O’Hare International Airport (100 miles south)

Rail

Area rail freight service is provided by Canadian National Railway. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 22 miles south.

Water

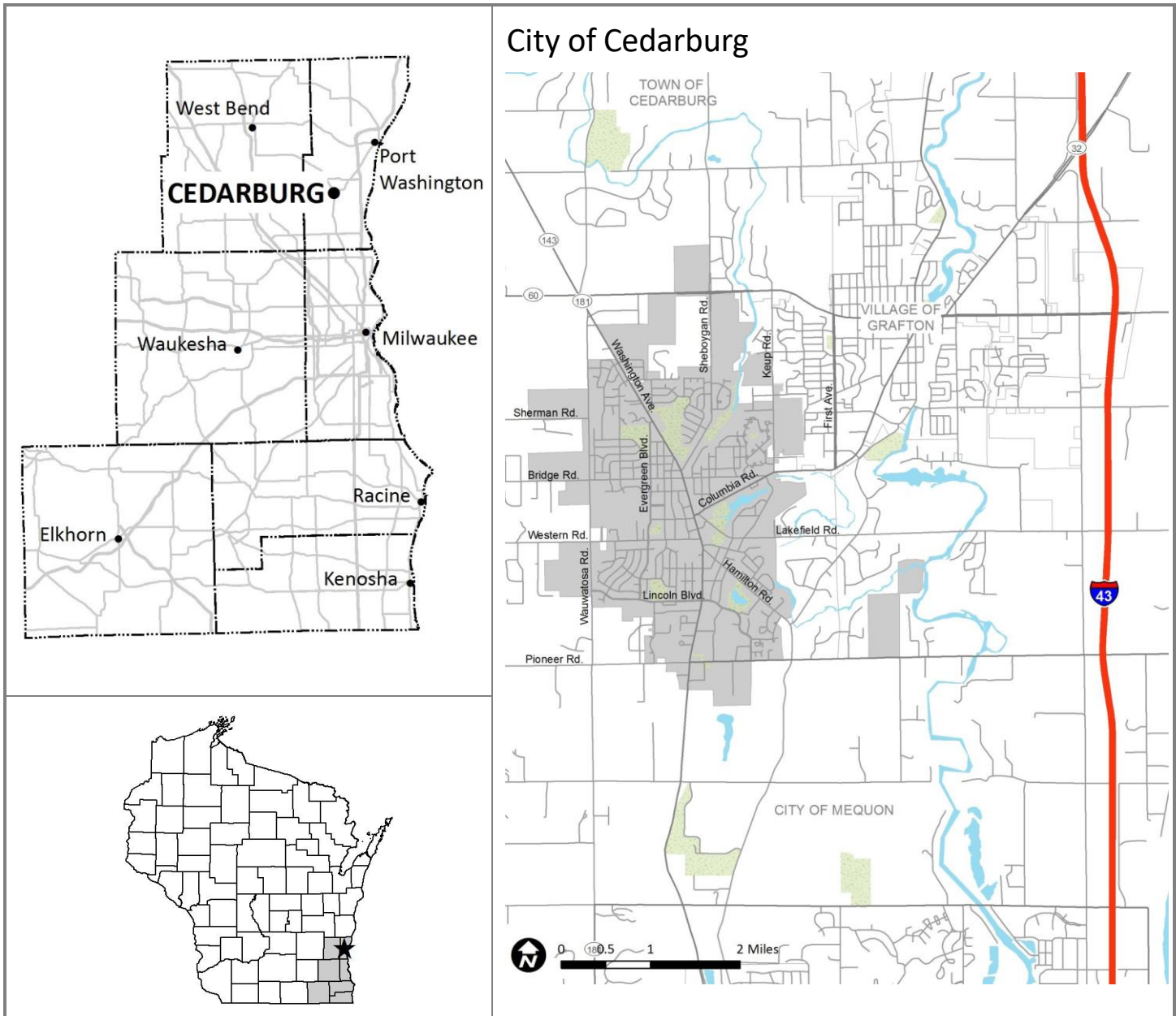
- Port Washington Marina: 10 miles northeast
- Port of Milwaukee: 25 miles south

Amenities

Located just 20 miles north of Milwaukee near Interstate 43 and Highway 60, the city has access to all that Metropolitan Milwaukee offers, but boasts its own award winning school system, seasonal festivals, visual and performing arts and thriving commerce activity. Historic downtown offers a variety of cultural and artistic museums, shops and events. Recreation abounds in dozens of parks, bike trails, lakes and the nearby beautiful Lake Michigan shoreline.

The City of Cedarburg also has its own locally owned and operated electric and water utility, Cedarburg Light & Water.





Local Contacts

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Economic Development**
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Cedarburg, WI 53012
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Note: Because of sampling variability, some estimates from the US Census Bureau, 2022 American Community Survey estimate may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.