



OZAUKEE COUNTY

Wisconsin

Community Economic Profile



Households

	Ozaukee County	Wisconsin
Total Households	39,117	2,491,121
Avg. Household Size	2.33	2.31
Total Families	26,422	1,511,105
Avg. Family Size	2.83	2.92

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

Housing

	Ozaukee County	Wisconsin
Total Housing Units	39,772	2,770,335
Owner-occupied Units	67.8%	68.0%
Median Value	\$370,200	\$252,800
Renter-occupied Units	32.2%	32%
Median Rent	\$1,146	\$992

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

Income

	Per Capita Income	Median Household Income
Ozaukee County	\$55,780	\$88,781
Wisconsin	\$40,188	\$70,996
United States	\$41,804	\$74,755

Source: US Census Bureau, 2022 American Community Survey 1-year estimates



Population

	Ozaukee County	Wisconsin
Median Age	44.4 years	40.4 years
Male	49.7%	50.0%
Female	50.3%	50.0%

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

Population Growth (1970-2020)

Year	Ozaukee County	Wisconsin
1980	66,981	4,705,767
1990	72,831 (8.7%)	4,891,769 (4.0%)
2000	82,317 (13.0%)	5,363,675 (9.6%)
2010	86,395 (5.0%)	5,686,986 (6.0%)
2020	91,503 (5.9%)	5,893,718 (3.6%)

Percent population change is shown in parentheses.

Source: US Census Bureau



Labor Force

	<u>Ozaukee County</u>	<u>Wisconsin</u>
Population 16 and older	75,889	4,802,830
Population in labor force	67.0%	65.1%
Population employed	66.1%	63.2%
Population unemployed	2.9%	3.0%

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

Major Employers

<u>Employer</u>	<u>Industry Description</u>
Concordia University	Colleges and universities (500-999 employees)
Rockwell Automation Inc.	Relay and industrial control manufacturing (500-999 employees)
Columbia St. Mary's Ascension	General medical and surgical hospitals (500-999 employees)
Aurora Medical Center	Offices of physicians, excluding mental health (500-999 employees)
Ozaukee County	Executive and legislative offices, combined (500-999 employees)
SEEK Careers/Staffing	Temporary staffing services (250-499 employees)
Charter Manufacturing Company, Inc.	Carbon, alloy steel bar, rod and wire products (250-499 employees)
Allen Edmonds Shoe Corp.	Leather and hide tanning and finishing (250-499 employees)

Source: Wisconsin Department of Workforce Development

Employment by Industry

Total primary jobs in Ozaukee County _____ 50,166

Primary Employment by industry category for workers employed in Ozaukee County:

<u>Industry</u>	<u>Number Employed</u>	<u>Percent</u>
Manufacturing	11,789	23.5%
Educational Services, and Health Care and Social Assistance	10,284	20.5%
Retail Trade	4,916	9.8%
Arts, Entertainment, and Recreation, and Accommodation and Food Services	3,913	7.8%
Professional, Scientific, and Management, and Administrative and Waste Management Services	5,669	11.3%
Finance and Insurance, and Real Estate and Rental and Leasing	3,963	7.9%
Wholesale Trade	1,455	2.9%
Public Administration	1,354	2.7%
Other Services (excluding Public Administration)	1,906	3.8%
Construction	1,856	3.7%
Transportation and Warehousing, and Utilities	1,505	3.0%
Information	1,154	2.3%
Agriculture, Forestry, Fishing and Hunting	401	0.8%

Source: U.S. Census Bureau, OnTheMap Application, 2022

Education

Educational Attainment:

	Ozaukee County	Wisconsin
Bachelor's Degree or Higher	49.7%	33.2%
High School Degree or Higher	97.6%	93.5%

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

School District Performance

Ozaukee County is served by the Cedar Grove-Belgium, Cedarburg, Grafton, Mequon-Thiensville, Northern Ozaukee, Port Washington-Saukville, and Random Lake School Districts.

School District	Average ACT Score	HS Completion Rate (4 year)
Cedar Grove-Belgium	22	97.1%
Cedarburg	23	99.0%
Grafton	22.3	98.9%
Mequon-Thiensville	23	96.8%
Northern Ozaukee	20.4	96.9%
Port Washington-Saukville	20.4	97.2%
Random Lake	20.4	90.6%
Wisconsin	19.4	90.3%

Source: Wisconsin Department of Public Instruction, 2021-2022 School Year (Completion rates for 2022 cohort)

Colleges, Universities, and Technical Schools Postsecondary Educational Institutions within 25 miles (1,000 students or more):

- University of Wisconsin-Milwaukee
- Milwaukee Area Technical College
- Marquette University
- Concordia University Carroll
- University Lakeland College
- Milwaukee School of Engineering
- Alverno College
- Mount Mary University
- Medical College of Wisconsin
- Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator



Transportation

Highways

- Interstate Highway 43
- State Highways 32, 33, 57, 60, 167, and 181
- County Highways A, C, D, H, I, M, O, Q, T, V, W, Y, CC, KK, LL, MY, and NN

Public Transit

Ozaukee County Transit offers a Shared-Ride taxi service throughout the county (www.ozaukeetransit.com).

Air

Commercial airline service is available at:

- Milwaukee's General Mitchell International Airport (20 miles south)
- Green Bay's Austin Straubel International Airport (75 miles north)
- Chicago's O'Hare International Airport (90 miles south)

Rail

Area rail freight service is provided by Canadian National Railway, Union Pacific Railroad, and Wisconsin and Southern Railroad. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 12 miles south.

Water

Lake Michigan access:

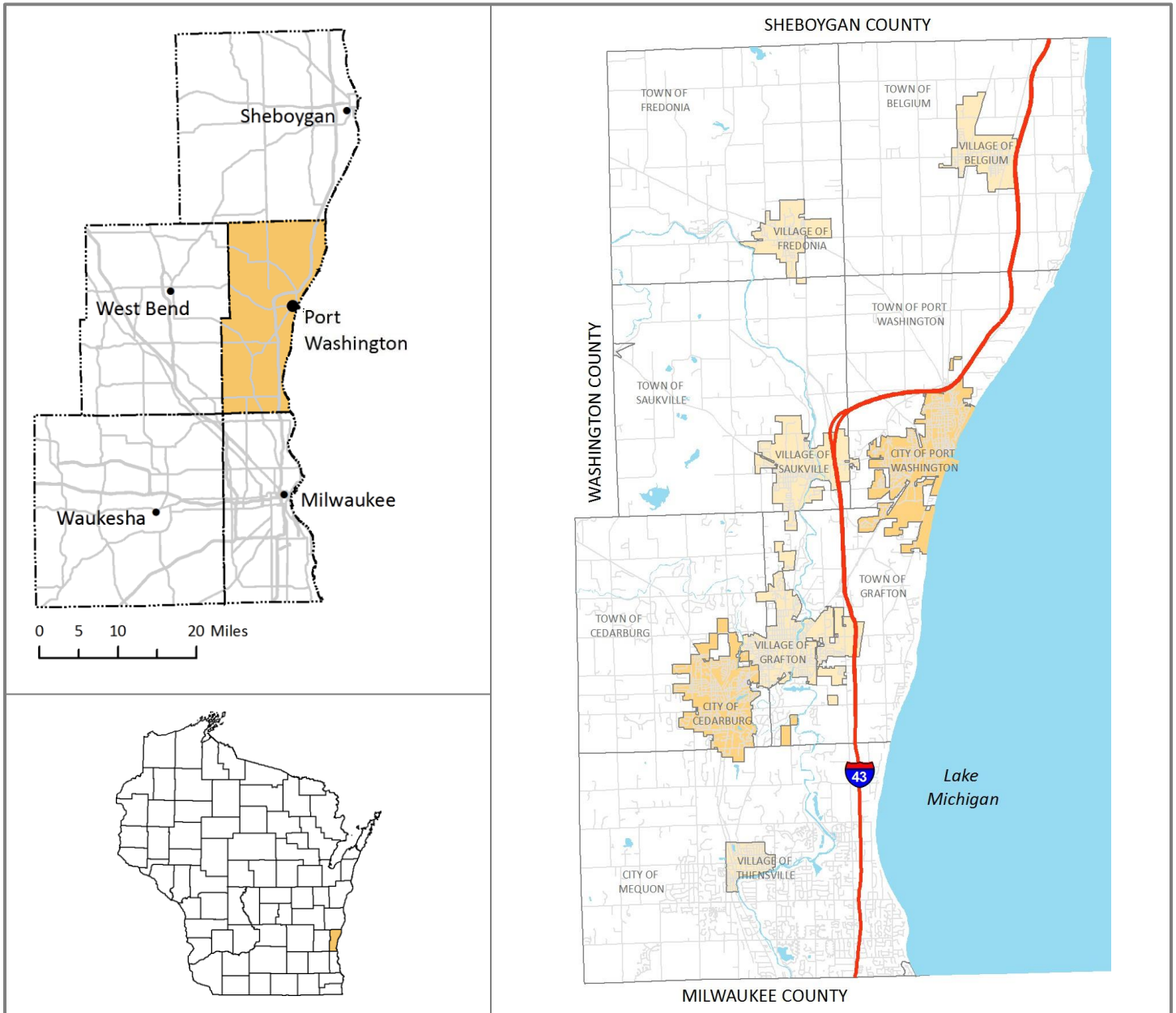
- Harrington Beach State Park
- Port Washington Marina
- Port Washington North Beach
- Port Washington South Beach Kayak and Canoe Launch
- Lion's Den Gorge Nature Preserve
- Port of Milwaukee (15 miles south)

Amenities

Located just fifteen minutes north of downtown Milwaukee, Ozaukee County is an ideal location to visit, live, or locate a business. With high performing schools, a wealth of cultural amenities, and many outstanding natural areas, parks, and opportunities for recreation, it's easy to see why Forbes Magazine ranked Ozaukee County number two in the country to raise a family.

Home to approximately 93,000 residents, Ozaukee County covers 235 square miles of land, including 25 miles of beautiful Lake Michigan shoreline, 15 parks and open spaces, and more than 10 golf courses. With a variety of events, festivals, museums, boating, wineries, strawberry picking, shopping areas, excellent fishing, and bike trails there is always something to experience in Ozaukee County.

Ozaukee County is also an ideal place to locate a business, just north of Milwaukee and conveniently linked through the I-43 Corridor. Ozaukee County offers all the features that your business is looking for: an educated skilled workforce, an excellent quality of life and a business-friendly attitude within our communities. It is these advantages that have convinced so many businesses to choose Ozaukee County.



Local Economic Development Contacts

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For countywide information or information on other communities, contact:

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Note: Because of sampling variability, some estimates from the US Census Bureau, 2022 American Community Survey may not be statistically different from others or from estimates for other geographic areas.

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