

2024 Community Economic Profile



Population

	Village of Thiensville*	Ozaukee County	Wisconsin
Median Age	45.9 years	44.4 years	40.4 years
Male	48.9%	49.7%	50.0%
Female	51.1%	50.3%	50.0%

Source US Census Bureau, 2022 American Community Survey 1-year estimates
*Data from 2022

Households

	Village of Thiensville*	Ozaukee County	Wisconsin
Total Households	1,585	39,117	2,491,121
Persons Per Household	2.1	2.3	2.3
Households with Computer	94.3%	97.3%	94.9%
Households with broadband internet	90.6%	95.0%	90.6%

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

*Data from 2022

Population Growth (1980-2020)

Year	Village of Thiensville	Ozaukee County	Wisconsin
1980	3,341	66,981	4,705,767
1990	3,301	72,831	4,891,769
2000	3,254	82,317	5,363,675
2010	3,235	86,395	5,686,986
2020	3,183	92,497	5,895,908

Percent population change is shown in parentheses.

Source: US Census Bureau 2020, Decennial Census

Housing

	Village of Thiensville*	Ozaukee County	Wisconsin
Total Housing Units	1,593	39,772	2,770,335
Owner-occupied Units	65.1%	67.8%	68.0%
Median Value	\$321,400	\$370,200	\$252,800
Median Rent	\$1,179	\$1,146	\$992

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

*Data from 2022

Income

	Per Capita Income	Median Household Income
Village of Thiensville*	\$56,705	\$85,542
United States	\$41,804	\$74,755
Wisconsin	\$40,188	\$70,996
Ozaukee County	\$55,780	\$88,781

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

*Data from 2022

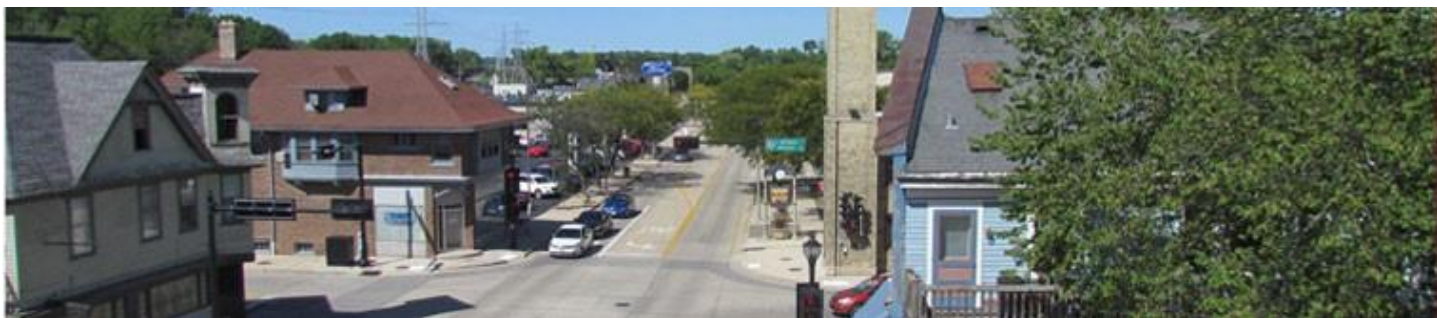
Taxes

2023 Local Property Taxes:

Assessment Ratio	1.01
Net Rate/\$1,000	\$12.44
Equalized Rate/\$1,000	\$12.55

Source: Ozaukee County Treasurer's Office





Labor Force

	Village of Thiensville*	Ozaukee County	Wisconsin
Population 18 and older	2,799	73,673	4,639,695
Population in labor force	68.1%	67.0%	65.1%
Population in Poverty	4.5%	4.2%	10.7%

Source: US Census Bureau, 2022 American Community Survey 1-year estimates
 *Data from 2022

Major Employers

Employer	Industry Classification
Suburban Motors	Motor Vehicle Dealers
Core Consulting, LLC	Engineering Consulting Firm
US Postal Service	Postal Service
Gordie Boucher Ford	New Car Dealer
Shully Catering, Inc.	Caterers
Thiensville Mobil	Gasoline Station with Convenience Store
Walgreens	Pharmacy and Drug Store
Tres Jolie Solace	Beauty Salon
Remington's River Inn	Full-Service Restaurant
Prime Minister Family Restaurant	Full-Service Restaurant

Source: Quarterly Census of Employment

Business Incentives

The Village of Thiensville offers several incentives to developers and business owners.

In addition, the Village offers a welcoming environment for new businesses, making the process of business startup quick and easy.

Employment by Industry

Total primary jobs in the Village of Thiensville _____ 1,940
 Total primary jobs in Ozaukee County _____ 50,166

Primary Employment by industry category for workers employed in the Village of Thiensville:

Industry	Number Employed	Percent
Retail Trade	233	12.0%
Professional, Scientific, and Management, and Administrative and Waste Management Services	334	17.2%
Arts, Entertainment, and Recreation, and Accommodation and Food Services	111	5.7%
Other Services (excluding Public Administration)	52	2.7%
Educational Services, and Health Care and Social Assistance	374	19.3%
Wholesale Trade	23	1.2%
Public Administration	146	7.5%
Finance and Insurance, and Real Estate and Rental and Leasing	111	5.7%
Construction	50	2.6%
Manufacturing	351	18.1%
Transportation and Warehousing, and Utilities	99	5.1%

Source: U.S. Census Bureau, OnTheMap Application, 2022





Education

Educational Attainment:

	Village of Thiensville*	Ozaukee County	Wisconsin
Bachelor's Degree or Higher	56.9%	49.7%	33.2%
High School Degree or Higher	97.8%	97.6%	93.5%

Source: US Census Bureau, 2022 American Community Survey 1-year estimates
*Data from 2022

School District Performance

The Village of Thiensville is served by the Mequon-Thiensville School District.

School District	Average ACT Score
Mequon-Thiensville	23

Source: Wisconsin Department of Public Instruction, 2022-2023 School Year
(Completion rates for 2022 cohort)

Colleges, Universities, and Technical Schools

Postsecondary Educational Institutions within 25 miles (1,000 students or more):

- University of Wisconsin-Milwaukee
- Milwaukee Area Technical College
- Marquette University
- Concordia University
- Carroll University
- Milwaukee School of Engineering
- Alverno College
- Mount Mary University
- Medical College of Wisconsin
- Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator

Transportation

Highways

- Interstate Highway 43
- State Highways 57, 167, and 181
- County Highway W

Public Transit

- Ozaukee County Transit offers a Shared-Ride taxi service throughout the county (www.ozaukeetransit.com).
- The Milwaukee County Transit System offers bus service to MATC and Concordia University (www.ridemcts.com).

Air

Commercial airline service is available at:

- Milwaukee's General Mitchell International Airport (27 miles south)
- Chicago O'Hare International Airport (95 miles south)

Rail

Area rail freight service is provided by Canadian National Railway and Union Pacific Railroad. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 18 miles south.

Water

- Port of Milwaukee (21 miles south)

Amenities

Thiensville is an attractive, self-governed, one square mile village situated on the Milwaukee River. It is located in the heart of the City of Mequon. The site of many historical buildings, Thiensville is a community rooted in tradition with a vision for the future.

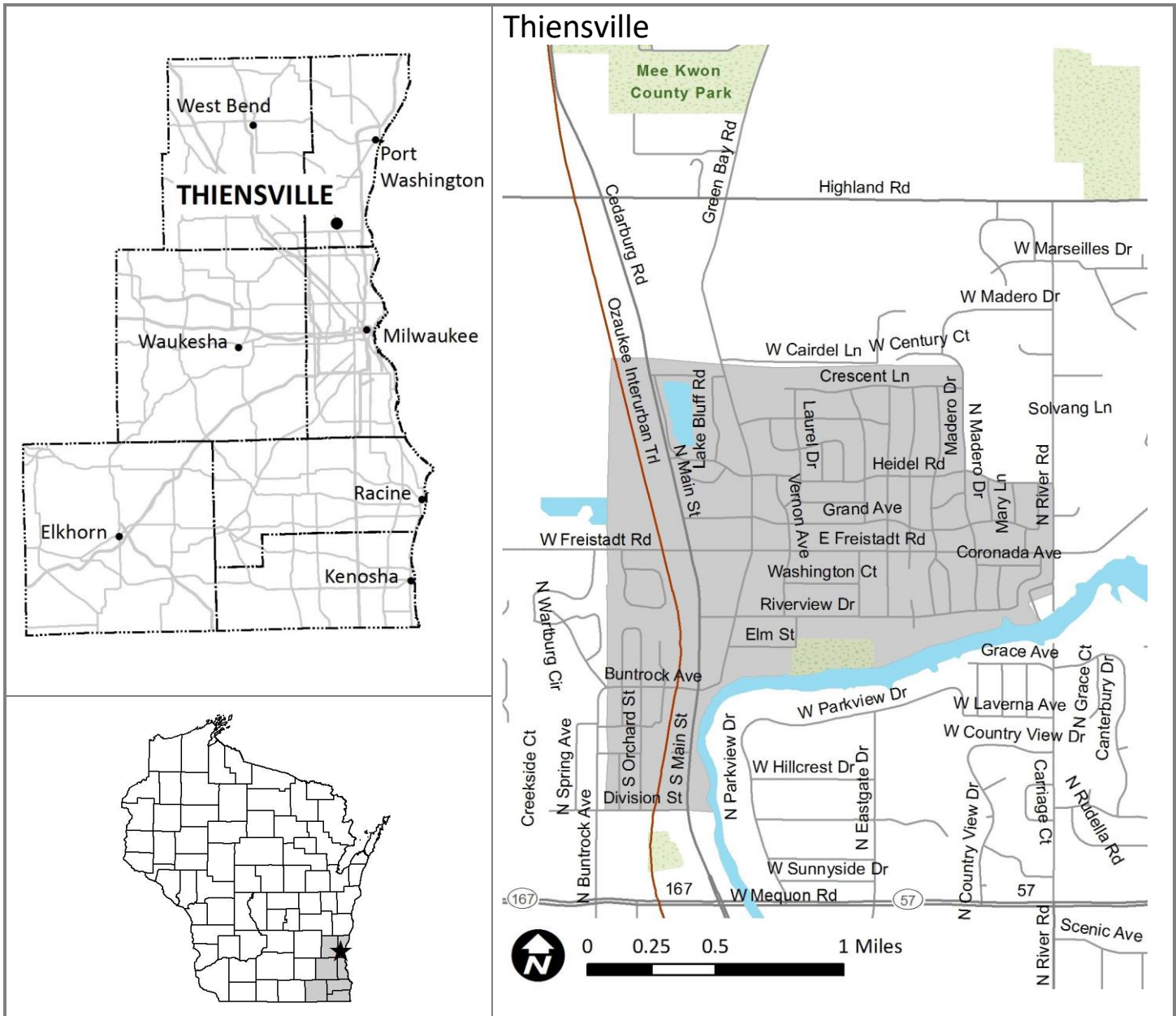
Known as the "mile of smiles," Thiensville is home to about 3,279 residents. It has a predominately small town suburban residential character with a high quality of life.

Thiensville offers an assortment of shops, restaurants, coffee houses and galleries on its main corridor, Main Street and nearby Green Bay avenue just one block east. The Thiensville Business Association organizes events throughout the year such as Ladies Night Out, Business Trick-or-Treat and the annual holiday tree-lighting event.

Thiensville Village Park is located on the Milwaukee River and offers a beautiful setting and facilities. It features a riverwalk to explore and an 800 linear foot nature-like fishway to allow native fish and wildlife passage past the dam.

The Thiensville Farmer's Market, organized by the Thiensville Business Association, is held every Tuesday from mid-June to mid-October in Village Park along the Milwaukee River. An average of 3,000 shoppers visit the market each week to purchase fresh produce, flowers, meat, grains, artisanal goods and dairy products and travel through the business community, providing exposure for local businesses.





Local Contacts

Village of Thiensville
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 Thiensville, WI 53092
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www.village.thiensville.wi.us

Thiensville Business Association
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 (262) 242-2830
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www.thiensvillebusiness.com

Ozaukee Economic Development
 121 W. Main Street
 Port Washington, WI 53074
 (262) 238-7730
www.ozaukeebusiness.org

Mequon-Thiensville Chamber of Commerce
 6331 W. Mequon Road
 Mequon, Wisconsin 53092
 (262) 512-9358
www.mtchamber.org



Note: Because of sampling variability, some estimates from the US Census Bureau 2022 American Community Survey estimates may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.

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 July 2024