2026 Port Washington Community Economic Profile



Population

	City of Port Washington	Ozaukee County	Wisconsin
Median Age	40.5 years	44.3 years	40.7 years
Male	50.0%	49.7%	50.1%
Female	50.0%	50.3%	49.9%

Source: US Census Bureau, 2024 American Community Survey 1-year estimates

Population Growth (1980-2020)

Year	City of Port Washington	Ozaukee County	Wisconsin
1980	8,612	66,981	4,705,767
1990	9,338	72,831	4,891,769
2000	10,467	82,317	5,363,675
2010	11,250	86,395	5,686,986
2020	12,353	92,497	5,895,908

Source: US Census Bureau 2020, Decennial Census



Households

	City of Port Washington	Ozaukee County	Wisconsin
Total Households	5,572	39,300	2,535,198
Persons Per Household	2.21	2.4	2.3
Households with Computer	97.2 %	97.2%	95.9%
Households with broadband internet	92.4 %	94.4%	92.3%

Source: US Census Bureau, 2024 American Community Survey 1-year estimates

Housing

	Port	Ozaukee	Wisconsin
Total Housing Units	5,691	40,439	2,727,726
Owner-occupied Units	65.8%	75.3%	68.0%
Median Value	$296,300	$433,700	$294,700
Median Rent	$1,008	$1,298	$1,142

Source: US Census Bureau, 2024 American Community Survey 1-year estimates

Income

	Per capita	Median Household
City of Port Washington	$44,834	$81,948
United States	$45,256	$81,604
Wisconsin	$43,361	$77,488
Ozaukee County	$61,882	$99,621

Source: US Census Bureau, 2024 American Community Survey 1-year estimates

Taxes

2025 Local Property Taxes:

Assessment Ratio_____ 0.9645

Net Rate/$1,000

Within Grafton-Port Washington School District $12.85

Within Port Washington-Saukville School District $13.64

Source: Ozaukee County Treasurer's Office









Labor Force

	City of Port Washington	Ozaukee County	Wisconsin
Population 18 and older	9,914	74,664	4,727,699
Population in labor force	65.3%	64.5%	65.4%
Population in Poverty	6.9%	6.7%	10.3%

Source: US Census Bureau, 2024 American Community Survey 1-year estimates

Employment by Industry

Total primary jobs in the City of Port Washington 6,487
Total primary jobs in Ozaukee County 50,166

Primary Employment by industry category for workers employed in Port Washington:

Industry	Number Employed	Percent
Manufacturing	1,608	24.8%
Public Administration	431	6.6%
Health Care, Social Assistance, and Educational Services	1,248	19.2%
Accommodation and Food Services, Arts, Entertainment, and Recreation	349	5.4%
Professional, Scientific, Management, Administrative, and Waste Management Services	599	9.2%
Retail Trade	651	10.0%
Wholesale Trade	27	0.4%
Construction	406	6.3%
Finance, Insurance, Real Estate, Rental, and Leasing	230	3.5%
Other Services (excluding Public Administration)	397	6.1%
Utilities, Transportation and Warehousing	408	6.3%
Information	54	0.8%

Source: U.S. Census Bureau, 2024 Data Estimate

Major Employers

Employer	Industry Description
Ozaukee County	Executive and Legislative Offices *(500-999 employees)*
Kleen Test Products	Consumer Product Manufacturing *(250-499 employees)*
Allen Edmonds Shoe Corp.	Footwear and High-end Apparel Manufacturing *(250-499 employees)*
Kickhaefer Manufacturing Company	OEM Metal Stamping and Fabrication *(250-499 employees)*
Port Washington-Saukville Schools	Elementary and Secondary Schools *(100-249 employees)*
City of Port Washington	Executive and Legislative Offices *(100-249 employees)*
Franklin Energy Services	Energy Efficiency Consultant *(100-249 employees)*
Construction Forms Inc.	Fabricated Pipe and Pipe Fitting Manufacturing *(50-99 employees)*
Aurora Advanced Healthcare	Offices of Physicians *(50-99 employees)*
Heritage Nursing & Rehabilitation	Nursing Care Facilities *(50-99 employees)*
Ansay & Associates, LLC	Insurance Agencies and Brokerages *(50-99 employees)*
Molded Dimensions, Inc.	Rubber Product Manufacturing for Mechanical Use *(50-99 employees)*

Source: Wisconsin Department of Workforce Development, City of Port Washington

Education

Educational Attainment:

	City of Port Washington	Ozaukee County	Wisconsin
Bachelor's Degree or Higher	40.1%	53.6%	34.6%
High School Degree or Higher	97.0%	98.0%	93.4%

Source: US Census Bureau, 2024 American Community Survey 1-year estimates

School District Performance

Port Washington is served by the Port Washington-Saukville School District, which offers instruction from 4-year-old kindergarten through 12th grade.

School District	Average ACT Score
Port Washington-Saukville	21.8

Source: Wisconsin Department of Public Instruction, 2024 School Year (Completion rates for 2024 cohort)

Colleges, Universities, and Technical Schools

Postsecondary Educational Institutions within 30 miles (1,000 students or more):

University of Wisconsin-Milwaukee
Milwaukee Area Technical College
Marquette University
Concordia University Wisconsin
Lakeland College
Milwaukee School of Engineering
Alverno College
Mount Mary University
Medical College of Wisconsin
Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator



Transportation

Highways

- Interstate Highway 43
- State Highways 32 and 33
- County Highways C and LL

Public Transit

Ozaukee County Transit offers a Shared-Ride taxi service throughout the county (www.ozaukeetransit.com).

Air

Commercial airline service is available at:

- West Bend Municipal Airport (14 miles west)
- Milwaukee's General Mitchell International Airport (33 miles south)
- Green Bay's Austin Straubel International Airport (87 miles north)
- Chicago's O'Hare International Airport (104 miles south)

Rail

Area rail freight service is provided by Union Pacific Railroad. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 26 miles south.

Water

Lake Michigan access:

- Port Washington Marina
- North Beach
- South Beach Kayak and Canoe Launch
- Port of Milwaukee(29 miles south)

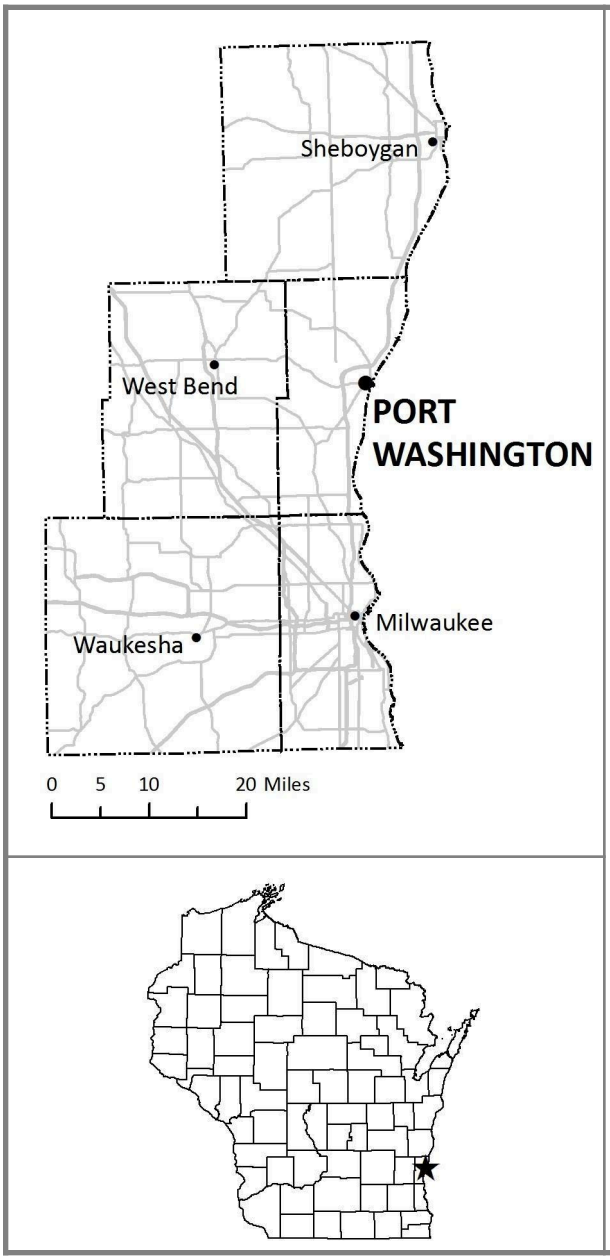
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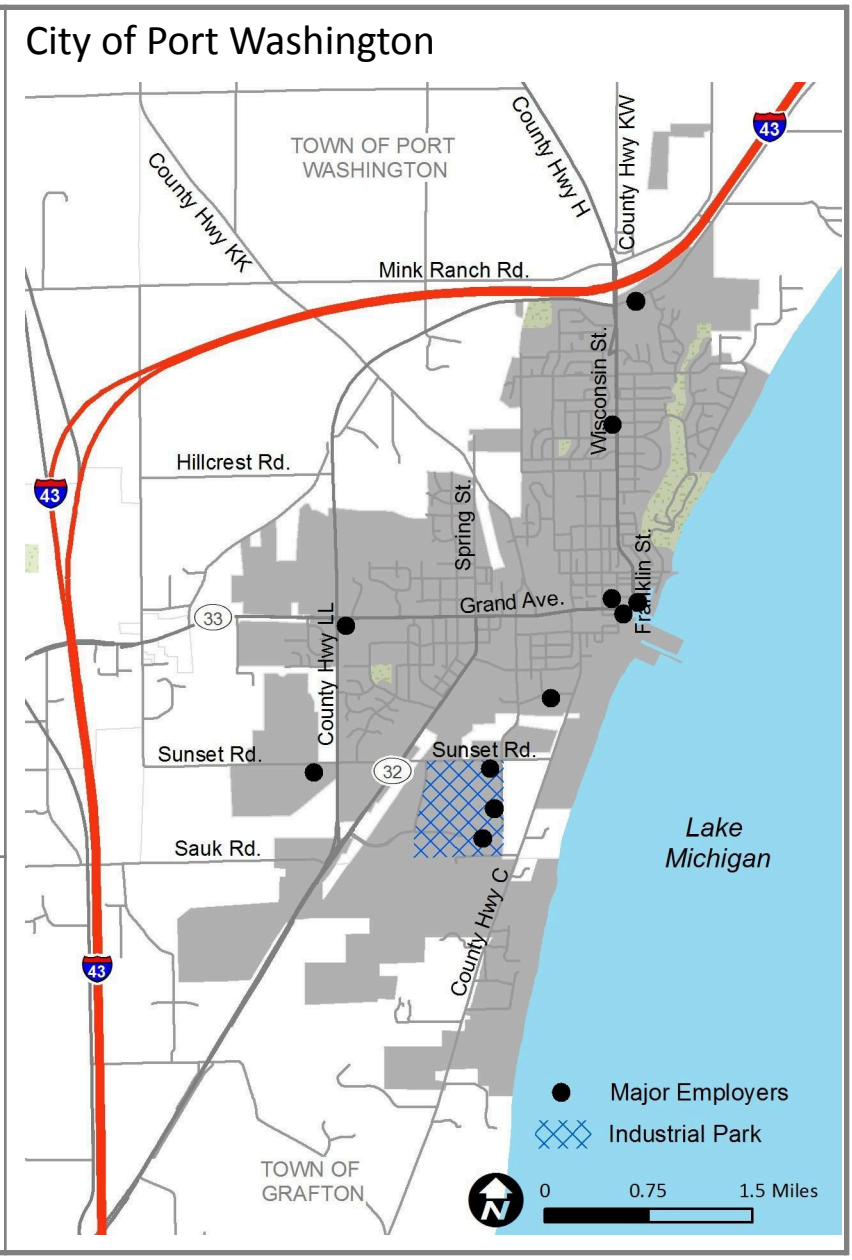
The City of Port Washington offers a touch of New England charm combined with Midwestern friendliness. Explore the city's beauty and history on the shore of Lake Michigan, just 30 miles north of Milwaukee.

Enjoy walking tours of the downtown historic district and harbor. You'll pass our two lighthouses: one a unique art deco design, and the other a museum. Visit specialty shops and boutiques, located in historic storefronts in our downtown district, then dine at one of our locally owned restaurants.

Play outside - head to the marina and venture out charter-fishing. Head inland and golf one of the great courses in the area. Bike or hike on the 37 - mile Interurban Trail or, hit one of our two sandy beaches, relax, and just watch the everchanging lake. We have great festivals and events. You could encounter pirates, sail on a tall ship, indulge in a giant fish fry, tour a garden, browse a farmers' market - and those experiences are just a sample.

We invite you to visit Port Washington and see why Midwest Living named us to their Top 100 Best Midwest Small Town Getaways. And, if you are here scouting out a potential business opportunity, we think you will find the business climate and community here supportive and welcoming. Whatever brings you to Port Washington; we know you will love our people, our amenities, and our quality of life.





Local Resources

City of Port Washington
Bob Harris
100 W. Grand Avenue
Port Washington, WI 53074
(262) 284-2600
cityofportwashington.com/planningdevelopment.html

Port Washington Main Street
114 E. Grand Avenue
Port Washington, WI 53074
(262) 268-1132
www.visitportwashington.com/main street

Port Washington Tourism Council
126 E. Grand Avenue
Port Washington, WI 53074
1-800-719-4881
www.visitportwashington.com/tourism

Ozaukee Economic Development
Kathleen Cady Schilling
121 W. Main Street
Port Washington, WI 53074
(262) 238-7730
www.ozaukeebusiness.org

Ozaukee County UW-Extension
121 W. Main Street
Port Washington, WI 53074
(262) 284-8288
www.ozaukee.uwex.edu

Note: Because of sampling variability, some estimates from the US Census Bureau, 2024 American Community Survey estimate may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.

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Ozaukee Economic Development
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OZAUKEE ECONOMIC DEVELOPMENT
Helping Business Grow