GRAFTON
QUALITY LIFE. NATURALLY.



Community Economic Profile

2026

Population

	Village of Grafton	Town of Grafton	Ozaukee County
Total Population:	12,094	4,375	91,503
Male	49.8%	53.7%	49.7%
Female	50.2%	46.3%	50.3%

Source: US Census Bureau, 2024 American Community Survey 1-year estimates

Households

	Village of Grafton	Town of Grafton	Wisconsin
Total Households	5,575	1,954	2,535,198
Persons Per Household	2.23	2.24	2.3
Households with Computer	97.5%	99.0%	95.9%
Households with broadband internet	95.6%	84.4%	92.3%

Source: US Census Bureau, 2024 American Community Survey 1-year estimates

Population Growth 1980-2020

Year	Village of Grafton	Town of Grafton	Ozaukee County
1980	8,381	3,588	66,981
1990	9,340	3,745	72,831
2000	10,464	3,980	82,317
2010	11,459	4,053	86,395
2020	12,094	4,268	91,503

Source: US Census Bureau, 2020 Decennial Census; WisDOA,

Housing

	Village of Grafton	Town of Grafton*	Wisconsin
Total Housing Units	5,769	1,954	2,727,726
Owner-occupied Units	61.3%	67.9%	68.0%
Median Value	$328,800	$497,000	$294,700
Median Rent	$1,310	$1,115	$1,142

Source: US Census Bureau, 2024 American Community Survey 1-year estimates

Income

	Per Capita	Median Household Income
Village of Grafton	$47,360	$89,861
Town of Grafton*	$56,023	$87,245
Ozaukee County	$61,882	$99,621
Wisconsin	$43,361	$77,488

Source: US Census Bureau, 2024 American Community Survey 1-year estimates

Taxes

2025 Local Property Taxes:

Village of Grafton
- Assessment Ratio _____
- 0.9642 Net Rate/$1,000:
  - Within the Grafton School District $12.33
  - Within the Cedarburg School District $11.40

Town of Grafton
- Assessment Ratio _____
- 0.8787 Net Rate/$1,000
  - Within the Grafton School District $9.99
  - Within the Cedarburg School District $10.00
  - Within the Port Wash.-Saukville District $10.85

Source: Ozaukee County Treasurer's Office, Village of Grafton

Labor Force

	Village of Grafton	Town of Grafton*	Ozaukee County
Population 18 and older	10,026	3,295	74,664
Population in Labor Force	68.7%	70.3%	65.4%
Population in Poverty	3.7%	2.9%	6.7%

Source: US Census Bureau, 2024 American Community Survey 1-year estimates

Major Employers

Employer	Industry
Aurora Medical Center	Medical Center *(1,900+ employees)*
Kapco, Inc.	Metal Crown, Closure, and Other Metal Stamping *(400+ employees)*
Village of Grafton	Municipal Government *(300+ employees)*
Grafton School District	Education *(250-300 employees)*
Costco Wholesale Corp.	Warehouse Club *(250-300 employees)*
Meijer	Retail *(150-200 employees)*
Target	Retail *(150-200 employees)*
Exacto Springs Corp.	Wireform Manufacturer*(150-200 employees)*
Pace Industries	Die Casting *(100-150 employees)*
Home Depot	Retail *(100-150 employees)*

Sources: Wisconsin Department of Workforce Development

Major Retailers

Aldi
Blain's Farm & Fleet
Colder's
Costco
Dick's Sporting Goods
Harbor Freight Tools
Kohl's
Home Depot
TJ Maxx
Meijer
Men's Warehouse
Michael's
PetSmart
Pick n Save
Sleep Number
Sendik's
Target
Ulta Beauty

Employment by Industry

Total primary jobs in the Grafton Area 6,921

Industry	Number Employed	Percent
Manufacturing	1,455	21.0
Health Care and Social Assistance	1,470	21.2
Retail Trade	882	12.7
Professional, Scientific, & Management, & Administrative Waste Management Services	1,020	14.7
Arts, Entertainment, and Recreation, and Accommodation and Food Services	454	6.6
Construction	260	3.8
Finance and Insurance, and Real Estate and Rental and Leasing	460	6.6
Wholesale Trade	358	5.2
Other Services (excluding Public Administration)	121	1.7
Public Administration	182	2.6
Information	76	1.1
Transportation and Warehousing, and Utilities	121	1.7

Source: U.S Census Bureau, OnTheMap Application, 2024

Major Health Care Facilities

Aurora Medical Center
975 Port Washington Rd., Grafton, WI 53024
Aurora Cancer Center
975 Port Washington Rd., Grafton, WI 53024
Aurora Advanced Healthcare
215 W Washington St.,
Grafton, WI 53024
Columbia St. Mary's
2061 Cheyenne Ct.,
Grafton, WI

Education

	Village of Grafton	Ozaukee County
Bachelor's Degree or Higher	47.2%	53.6%
High School Degree or Higher	98.0%	98.0%

Source: US Census Bureau, 2024 American Community Survey 1-year estimates

Public and Private Schools

The Village of Grafton is served by the Grafton School District and the Cedarburg School District. The Town of Grafton is served by the Grafton School District, Cedarburg School District, and Port Washington-Saukville School District. The Grafton area is also served by three parochial schools: Our Savior Lutheran School, St. Joseph Parish School, and St. Paul Lutheran School.

In addition, the Grafton School District, Cedarburg School District, and Port Washington-Saukville School District offer a four-year-old kindergarten (4K) program.

School District	Average ACT Score
Grafton	23.3
Cedarburg	23.6
Port Washington-Saukville	21.8

Source: Wisconsin Department of Public Instruction, 2024-2025 School Year (Completion rates for 2025 cohort)



Colleges, Universities, and Technical Schools

Postsecondary Educational Institutions within 25 miles (1,000 students or more):

University of Wisconsin-Milwaukee
Milwaukee Area Technical College
Marquette University
Concordia University Wisconsin
Milwaukee School of Engineering
Alverno College
Mount Mary University
Medical College of Wisconsin
Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator



Business Incentives

The Village has several active Tax Increment Financing districts and loan programs. Contact Jessica Wolff at 262-375-5303 for more information.

Transportation

Grafton is conveniently located along the recently expanded Interstate Highway 43. With three interchange access points, the entire Grafton area is within four miles of the interstate.

Highways

Interstate Highway 43, State Highways 32 and 60, County Highways C, V and W.

Public Transit

Ozaukee County Transit offers a Shared-Ride taxi service throughout the county (www.ozaukeetransit.com).

Air

Commercial airline service is available at:

- Milwaukee's General Mitchell International Airport (31 miles south)
- Chicago's O'Hare International Airport (100 miles south)

Rail

Rail freight service is provided by Canadian National Railway and Union Pacific Railroad. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 22 miles south.

Water

Port Washington Marina: 7 miles northeast
Port of Milwaukee: 25 miles south

Amenities

The Village's amenities include 20 parks and open space areas encompassing 144 acres, recreation programs, aquatic center, senior center, access to the 30-mile Ozaukee Interurban Trail, library, and vibrant downtown.

The Town's amenities include the Legacy Trail, Town of Grafton non-motorized boat launch, Lion's Den Gorge Nature Preserve, and access to the 30-mile Ozaukee Interurban Trail.

For additional information, including Grafton's Business and Community Directory, please see the Grafton Chamber of Commerce EZ Book: http://novoprint.com/graftonezbook.html





Grafton Area Map



Local Contacts

Village of Grafton
860 Badger Circle
Grafton, WI 53024
(262) 375-5300
www.villageofgraftonwi.gov

Town of Grafton
1102 Bridge Street
Grafton, WI 53024
(262) 377-8500
www.townofgrafton.org

Grafton Area Chamber of Commerce
1624 Wisconsin Avenue
Grafton, WI 53024
(262) 377-1650
www.grafton-wi.org

Ozaukee Economic Development
121 W. Main Street
Port Washington, WI 53074
(262) 238-7730
www.ozaukeebusiness.org

Ozaukee County UW-Extension
121 W. Main Street
Port Washington, WI 53074
(262) 284-8288
www.ozaukee.uwex.edu

**Note: Because of sampling variability, some estimates from the US Census Bureau, 2022 American Community Survey may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.*

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