City of Mequon 2026 Community Economic Profile





Population

	City of Mequon	Ozaukee County	Wisconsin
Total	25,142	91,503	5,893,718
Male	50.1%	49.7%	50.1%
Female	49.9%	50.3%	49.9%

Source: US Census Bureau, 2024 American Community Survey 1-year estimates

Population Growth (1980-2020)

Year	City of Mequon	Ozaukee County	Wisconsin
1980	16,193	66,981	4,705,767
1990	18,885	72,831	4,891,769
2000	22,643	82,317	5,363,675
2010	23,132	86,395	5,686,986
2020	25,142	91,503	5,895,908

Source: US Census Bureau, Decennial Census

Taxes

2025 Local Property Taxes:

City of Mequon

Assessment Ratio	0.9912
Net Rate/$1,000	
Within the Mequon-Thiensville School District	$11.14
Within the Cedarburg School District	$9.19

Source: Ozaukee County Treasurer's Office

Households

	City of Mequon	Ozaukee County	Wisconsin
Total Households	9,444	39,300	2,535,198
Persons Per Household	2.54	2.4	2.3
Households with Computer	97.3%	97.2%	95.9%
Households with broadband internet	95.6%	94.4%	92.3%

Source: US Census Bureau, 2024 American Community Survey 1-year estimates

Housing

	City of Mequon	Ozaukee County	Wisconsin
Total Housing Units	10,078	40,439	2,727,726
Owner-occupied Units	86.0%	75.3%	68.0%
Median Value	$501,600	$433,700	$294,700
Median Rent	$2,157	$1,298	$1,142

Source: US Census Bureau, 2024 American Community Survey 1-year estimates

Income

	Per Capita Income	Median Household Income
City of Mequon	$81,362	$144,051
United States	$45,256	$81,604
Wisconsin	$43,361	$77,488
Ozaukee County	$61,882	$99,621

Labor Force

	City of Mequon	Ozaukee County	Wisconsin
Population 18 and older	19,687	74,664	4,727,699
Population in labor force	61.1%	64.5%	65.4%
Persons in Poverty	4.2%	6.7%	10.3%

Source: US Census Bureau, 2024 American Community Survey 1-year estimates

Major Employers

Employer	Industry
Concordia University Wisconsin	Colleges, Universities, and Professional Schools *(500+ employees)*
Rockwell Automation Inc.	Relay and Industrial Control Manufacturing *(500+ employees)*
Ascension Columbia St. Mary's	General Medical and Surgical Hospitals *(500+ employees)*
Mequon-Thiensville Public Schools	Elementary and Secondary Public Schools *(250-499 employees)*
Pick 'n Save Mega Foods	Supermarkets and Other Grocery *(100-249 employees)*
HB Performance Systems Inc.	Motor Vehicle Brake System Manufacturing *(100-249 employees)*
Aurora Advanced Healthcare Inc.	Offices of Physicians *(100-249 employees)*
Newcastle Place	Continuing Care Retirement Communities *(100-249 employees)*
MATC- Mequon Campus	Higher Education *(100-249 employees)*
City of Mequon	Municipal Government *(100-249 employees)*

Source: Wisconsin Department of Workforce Development, 2024

Employment by Industry

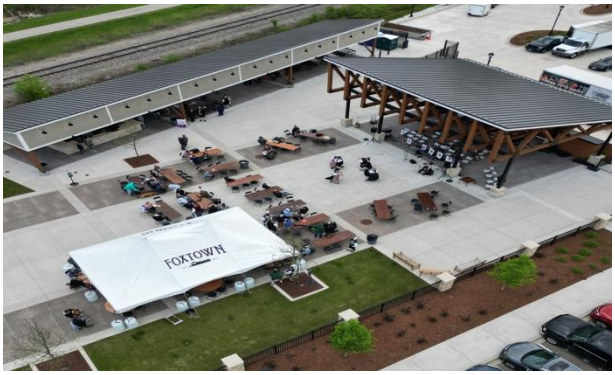
Total primary jobs in the City of Mequon	12,146
Total primary jobs in Ozaukee County	50,166

Primary Employment by industry category for workers employed in the City of Mequon:

Industry	Number Employed	Percent
Educational Services and Health Care/Social Assistance	3,190	26.3%
Professional, Scientific and Management, and Administrative and Waste Management Services	2,272	18.7%
Manufacturing	1,558	12.8%
Finance and Insurance, and Real Estate and Rental and Leasing	1,355	11.2%
Retail Trade	1,117	9.2%
Arts, Entertainment, Recreation, and Accommodation and Food Services	827	6.8%
Other Services(Excluding Public Administration)	336	4.08%
Wholesale Trade	410	3.4%
Information	329	2.7%
Construction	281	2.3%
Public Administration	254	2.1%
Transportation and Warehousing and Utilities	130	1.1%
Agriculture, Forestry, Fishing, and Hunting, and Mining	87	0.7%

Source: U.S. Census Bureau, OnTheMap Application, 2024









Education

Educational Attainment:	Mequon	Ozaukee	Wisconsin
Bachelor's Degree or Higher	69.6%	53.6%	34.6%
High School Degree or Higher	98.6%	98.0%	93.4%

Source: US Census Bureau, 2024 American Community Survey 1-year estimates

School District Performance

The City of Mequon is served by the Mequon-Thiensville School District and the Cedarburg School District.

School District	Average ACT Score
Mequon-Thiensville	23.6
Cedarburg	23.6

Source: Wisconsin Department of Public Instruction, 2024-2025 School Year (Completion rates for 2024 and 2025 cohort)

Colleges, Universities, and Technical Schools

Postsecondary Educational Institutions within 25 miles (1,000 students or more):

University of Wisconsin-Milwaukee
Milwaukee Area Technical College
Marquette University
Concordia University Wisconsin
Carroll University
Milwaukee School of Engineering
Alverno College
Mount Mary University
Medical College of Wisconsin
Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator

Transportation

Highways

- Interstate Highway 43
- State Highways 57, 167, and 181
- County Highway W

Public Transit

- Ozaukee County Transit offers a Shared-Ride taxi service throughout the county (www.ozaukeetransit.com).
- The Milwaukee County Transit System offers bus service to MATC and Concordia University (www.ridemcts.com).

Air

Commercial airline service is available at:

- Milwaukee's General Mitchell International Airport (27 miles south)
- Chicago O'Hare International Airport (95 miles south)

Rail

Area rail freight service is provided by Canadian National Railway and Union Pacific Railroad. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 18 miles south.

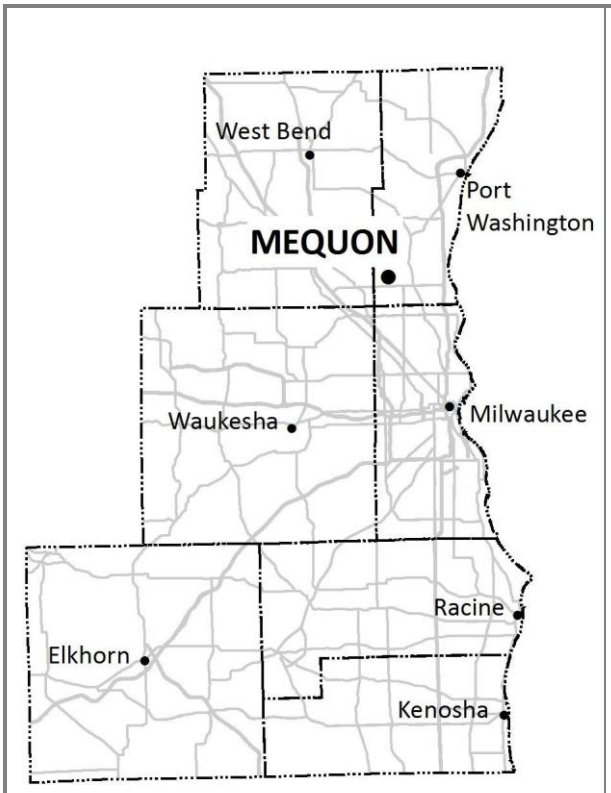
Water

- Port of Milwaukee (21 miles south)

Amenities

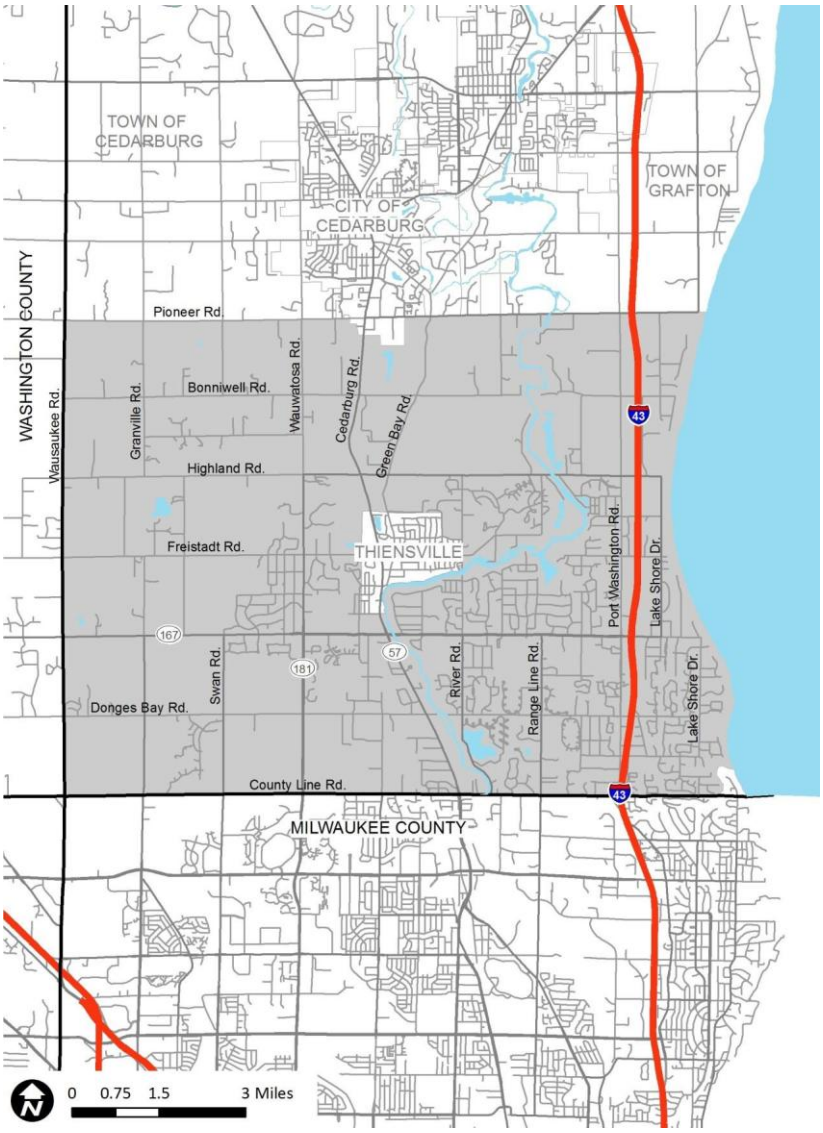
Located on the western shore of Lake Michigan just north of Milwaukee, the City of Mequon boasts majestic bluffs, stately homes, lush farmland, and expansive open space. The community enjoys many parks, five golf courses, the winding Milwaukee River and easy access to the I-43 system for a convenient commute to Milwaukee. Mequon's rural heritage is preserved by high development standards and low-density zoning regulations. Fifty percent of the land within the city is undeveloped and still mostly farmed.

Mequon has one of the lowest crime rates and one of the lowest tax rates in the Metropolitan Milwaukee area. The award-winning K-12 school system is ranked one of the best in Wisconsin. Prime healthcare facilities and services are readily available throughout the city and include Ascension Columbia St. Mary's Hospital. Mequon is also a business-friendly community with over 300 businesses and an industrial park with small and mid- sized firms as well as large firms like Rockwell Automation.





City of Mequon



Local Contacts

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